

Dr. Murray's proven system has helped scholars earn over **\$10 million** in scholarships!!!

Free

Scholarship Strategies Virtual Event

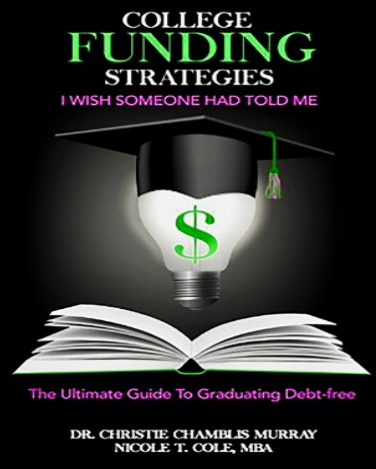
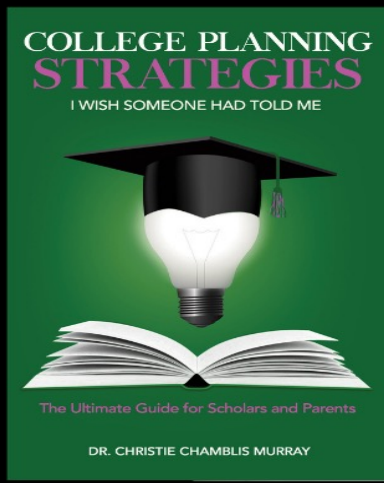
Saturday, March 2, 2024
10:00 AM EST

Unlock the top 2024 scholarship strategies to get **FULLY FUNDED!!!**



Hosted by:
Dr. Christie Murray
CEO, Educational Excellence, Inc.
Published Author & College and Career Expert

LIVE ON FACEBOOK



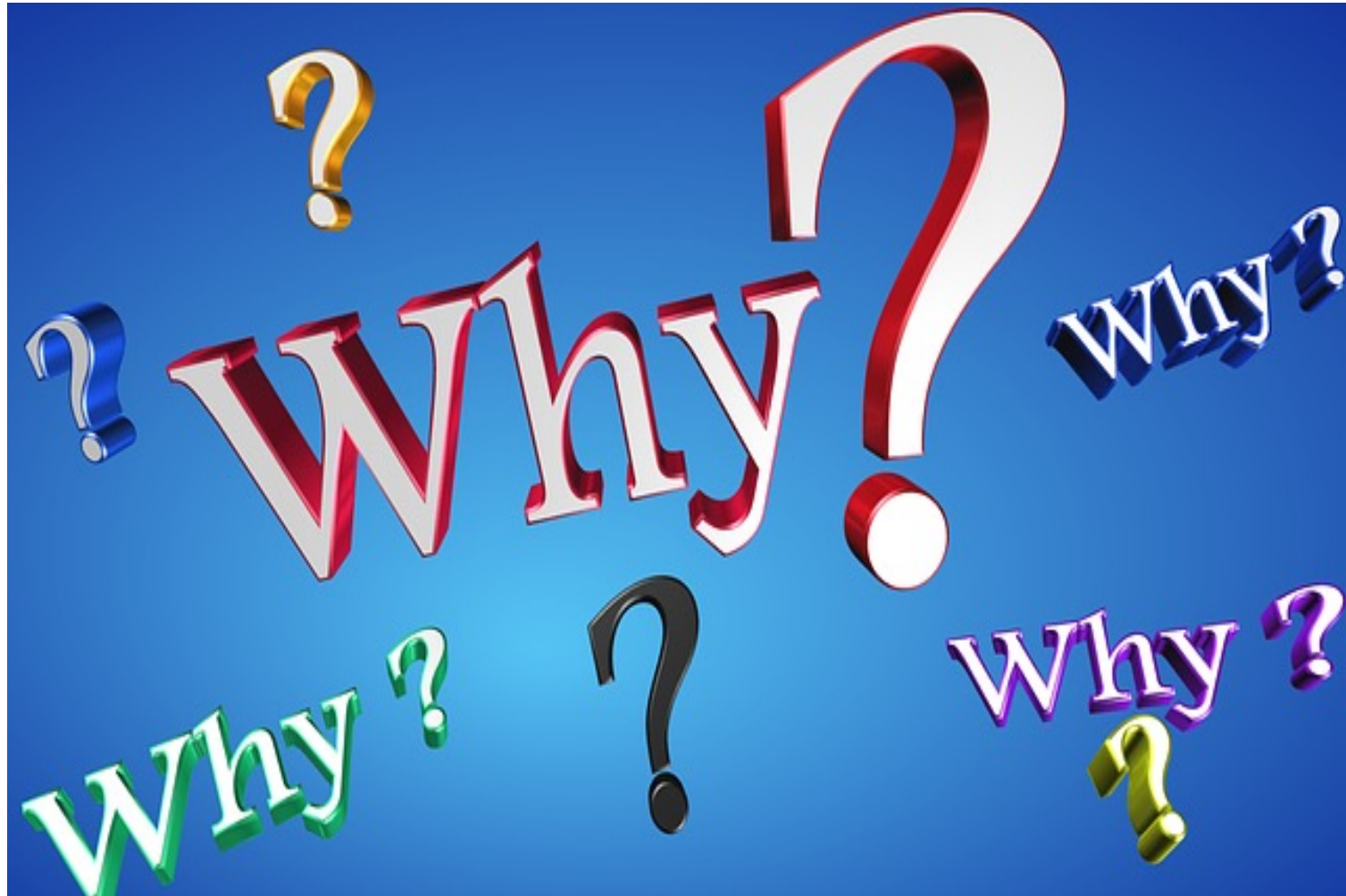
ASK YOUR QUESTIONS

Don't Hold Back

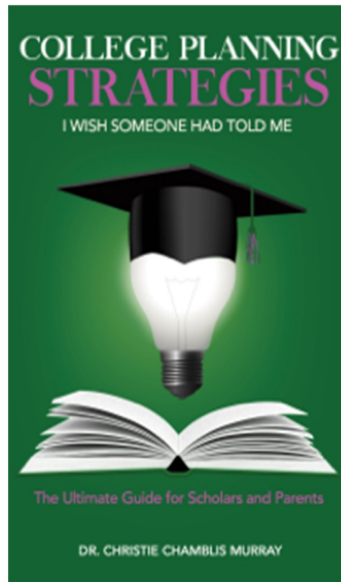


https://youtu.be/AWCbmT8t1kY?si=7p0mzB0UFtgcqvl_

What's your "Why?"



My Why



Scholarship Winner

Scholarship Judge

Scholarship Provider

Purpose of the Workshop



- ❖ Share impactful scholarship strategies help you find and apply for scholarships you are more likely to get AWARDED!
- ❖ Ensure you do not commit avoidable mistakes that will get you disqualified.

Get accepted...Graduate debt-free!!!!

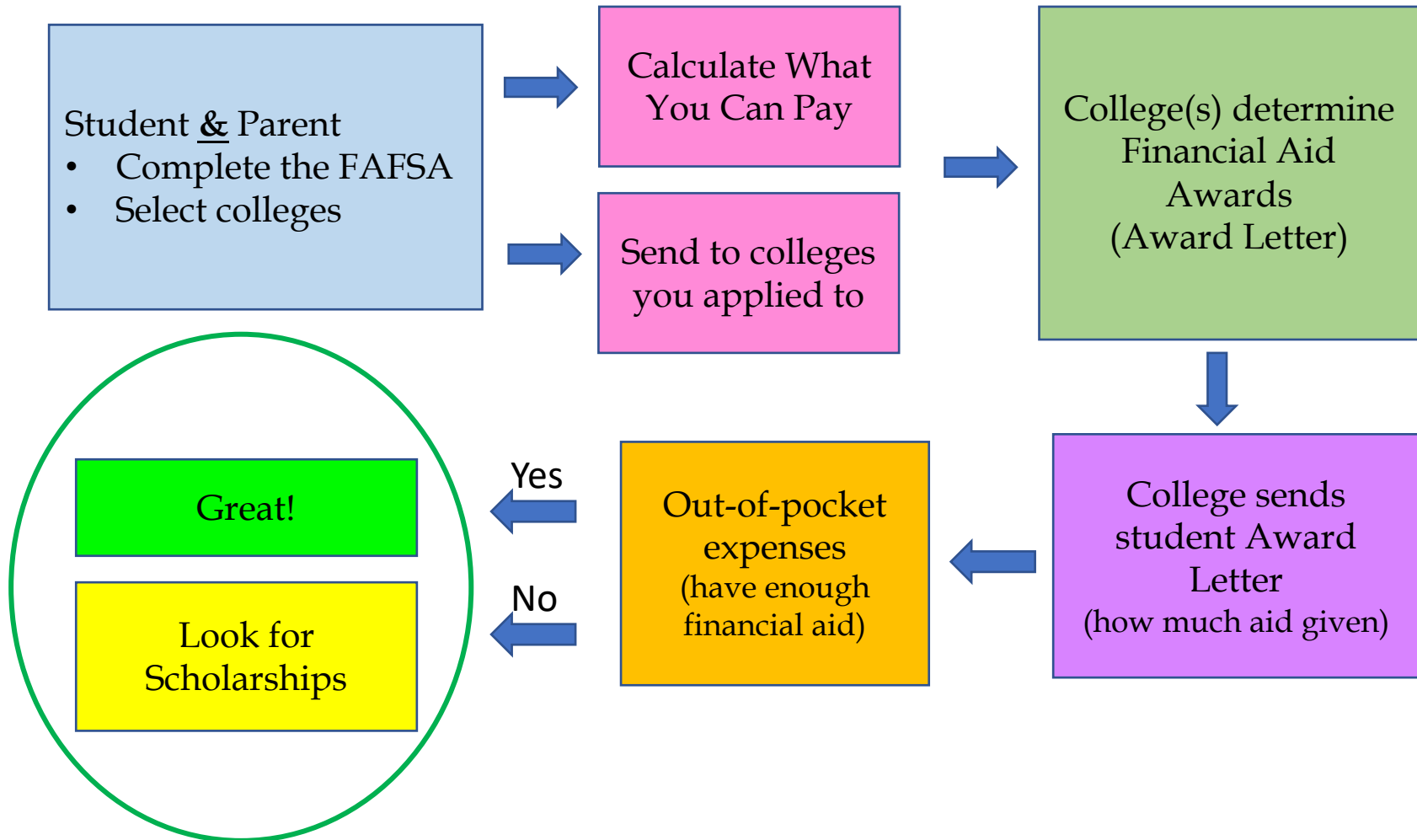
4. Apply for Financial Aid

Free Application for Federal Student Aid (FAFSA)

- ❖ Complete to receive college or career federal aid and some state aid.
- ❖ FAFSA is required to receive federal financial aid.
- ❖ Used by colleges to determine student financial aid eligibility.
- ❖ Releases on October 1st each academic year.
- ❖ **FREE** – no cost to apply.
- ❖ College students - Apply every year you will return to college the following academic year. (Even if you have scholarships!)
 - ❖ Academic year is from July 1, 2024 to June 30, 2025
- ❖ FAFSA deadline:
 - ❖ Must be submitted by June 30, 2025.
 - ❖ Any corrections or updates submitted Sept. 14, 2025.

Apply for Financial Aid

Free Application for Federal Student Aid (FAFSA)



Reduce the Student Loan Debt

According to the U.S. Department of Education:

- ❖ \$1.7 trillion in U.S Student Loan Debt
- ❖ 46 million borrowers
- ❖ Average student loan debt is over \$32,731 (in 2023)
- ❖ Avoid or minimize student loans, if possible!



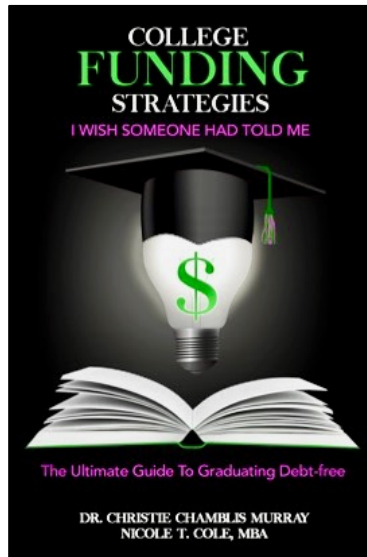
Avoid or minimize student loans, if possible!

Scholarships



**Gift aid to help fund your education
that you do not have to pay back!**

Ten College Funding Strategies To Graduating Debt-free!



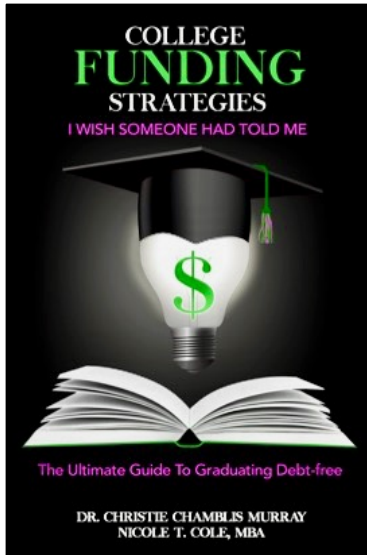
1. Take Responsibility
2. Assess Your Funding Situation
3. Know the Cost of Attendance
4. Calculate Your Estimated EFC
5. Customize Your Funding Approach
6. Apply for Financial Aid
7. Look for Scholarships
8. Apply for Scholarships
9. Maximize Your Time
10. Execute Your Funding Plan

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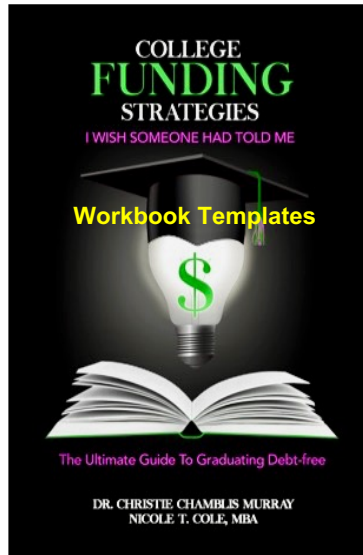
Workbook Templates

“College Funding Strategies I Wish Someone Had Told Me”

Workbook Templates



Book



Workbook

- Template 1. Funding Situation Assessment
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These Strategies Work!

College Education Debt-free Success Stories



~\$150,000 in Scholarships

Hampton University

Graduate

Navy ROTC Scholarship

Commissioned Naval Officer

Alpha Phi Alpha Fraternity, Inc.



~\$130,000 in Scholarships

Norfolk State University

Junior

Computer Science Major

Division 1 Football Scholarship

Academic Scholarships

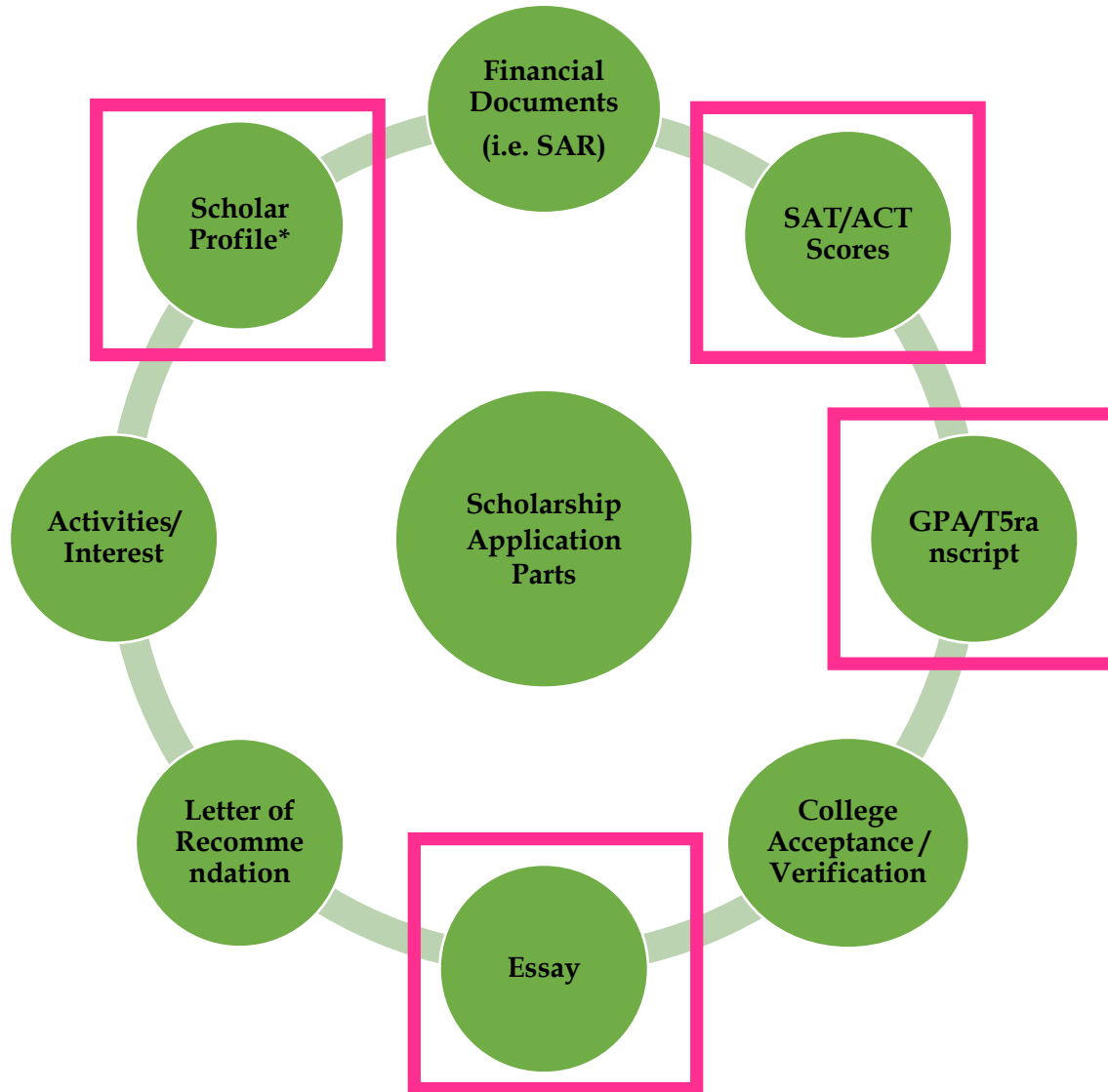
Five Ways to Win Scholarships

1. Tailor your application to scholarship.
2. Build a Scholar Profile
3. Search for unique and low competition scholarships.
4. Compile a list and track your scholarships.
5. Don't write trash essays!

1.
*Tailor Your Scholarship
Applications!!!!*

Tailor Your Scholarship Applications

Scholarship Application Parts That Matter the Most



Tailor Your Scholarship Applications

- ❖ Save all scholarship content **BUT** customize your applications:
 - ❖ Scholar Profile
 - ❖ Essay
- ❖ Consider your college and career/major selections.
- ❖ Highlight courses and activities relevant to the scholarship.
- ❖ Submit a complete scholarship application.
- ❖ Read the scholarship instructions thoroughly.
- ❖ Follow the instructions!
- ❖ Be professional:
 - ❖ Grammar
 - ❖ Spelling
 - ❖ Use of slang

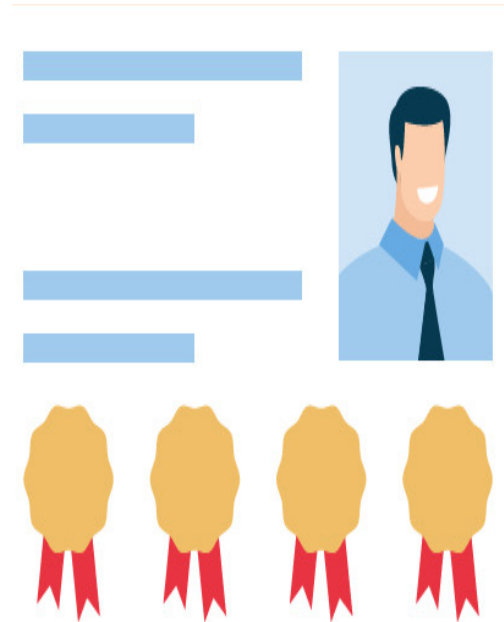
2.

Build a Scholarship Profile

Build a Scholar Profile

Every student should have one!

- ❖ One-page summary (tells your story)
 - ❖ Resume
 - ❖ Brag sheet
 - ❖ Self-reflection
- ❖ Tells your story on paper.
- ❖ Helps others get to know You!



Build a Scholar Profile

Sections

1. Professional picture (optional)
2. Name, address, contact information
3. Objective (future career/college/major)
4. Educational history (current)
5. Honors and accomplishments
6. Employment experience
7. Extra-curricular activities
8. Community service activities
9. Relevant courses
10. Interests/hobbies




Used for...

- ✓ **College applications**
- ✓ **Scholarship apps**
- ✓ **Letters of recommendations**
- ✓ **Essay writing**
- ✓ **Employment opportunities**

Build a Scholar Profile

Download the Scholar Profile (Template)



John Doe
12345 College Bound Drive
City, State Zip Code
Home: (123) 456-789; Mobile: (123) 911-4111
Email: john.doe@yahoo.com

Objective: To attend XX university and obtain a degree in XX.

Education: **High School:** XX High School, City, State (Graduation: 06/13/20XX)
Current GPA: 3.6; Rank: 29/283
ACT Scores: Composite: 24; English (24); Math (30); Reading (21); Science (20)
College Plan: Hampton University (Accepted on 1/20/20XX)
Enrollment Date: Fall 2018
Intended Degree/Major: Bachelor of XX in XX

Honors and Awards:

- Honor Roll, (20XX - Present)
- National Honor Society Induction, 20XX
- Top Alternate Current/Direct Current Student, (20XX-20XX)

Employment Experience:

- Cashier, McDonalds, City, VA (20XX-20XX)
- Walmart Cashier, City, VA (20XX)

Student Organizations/Extracurricular Activities:

- Student Government Association Class Representative, (20XX-Present)
- National Honor Society, (20XX-Present)
- Future Business Leaders of America Member, (20XX-20XX)

Community Service Activities:

- Alpha Kappa Alpha Sorority, Incorporated, Adopt a Highway Project, (20XX)
- Volunteered at Galleria Mall on Summer Family Nights, (20XX)
- Volunteered at the XX Community Center, (20XX)

Relevant Courses:

- Algebra II
- Graphics Design I
- Oceanography

Interests/Hobbies:

- Cooking
- Reading



Website: <https://www.educationalexcellenceinc.com/about-us-1>

Build a Scholar Profile

Download the Scholar Profile (Template)

- ❖ Assess your strengths and areas of improvement.
- ❖ Look for gaps in your scholar profile, then fill them.
- ❖ Update your scholar profile (periodically).
 - ❖ Summer break
 - ❖ Winter break
- ❖ Include the scholar profile with applications only if additional documents can be attached.

3.

*Search for Unique and Low
Competition Scholarships*

Scholarship Searches Matter

Search for Unique or Low Competition Scholarships

- ❖ Small award amounts.
- ❖ Few people know they exist.
- ❖ Few people apply for.
- ❖ Few people are eligible for.
- ❖ Few people want to write essays.
- ❖ Few people want to obtain letters of recommendation.
- ❖ No one is You! Focus on what make you different/unique.

Scholarship Search Scenario

Gloria is a Japanese-American high school senior with a 3.92 GPA, who lives in Virginia. Gloria wants to attend college and major in Chemistry. She can also play the piano well. She is very smart but has concerns that her ADHD might hinder her from learning at the same pace as others in college. Gloria is also concerned that she cannot afford college because her father died during COVID-19 and her mother's income is low. She reached out to me because no one in her family went to college and they do not understand the college funding process.

What Types of Scholarships Can Gloria Apply For?

Scholarship Search Exercise

Gloria **(1. female)** is a Japanese-American **(2. minority)** high school senior **(3. high school senior)** with a 3.92 GPA **(4. merit-based/academic)** , who lives in Virginia **(5. state and local)**. Gloria wants to attend college and major in Chemistry **(6. STEM)** **(7. specific major)** . She can also play the piano well **(8. arts/talents/interest)** . She is very smart but has concerns that her ADHD **(9. learning challenge/ medical disability)** might hinder her from learning at the same pace as others in college. Gloria is also concerned that she cannot afford college because her father died during COVID-19 **(10. COVID impact)** **(11. deceased parent)** and her mother's income is low **(12. financial need)** . She reached out to me because no one in her family went to college **(13. first generation)** and they do not understand the college funding process.

Many Different Types of Scholarships

Need-based

Merit-based

Interest-based

Military

Athletic

Major/Career

Where to Find Scholarships?

EVERYWHERE!

Google

STEM

MILITARY

SPORTS

RELIGIOUS
ORGS

ARTS

NON-PROFITS

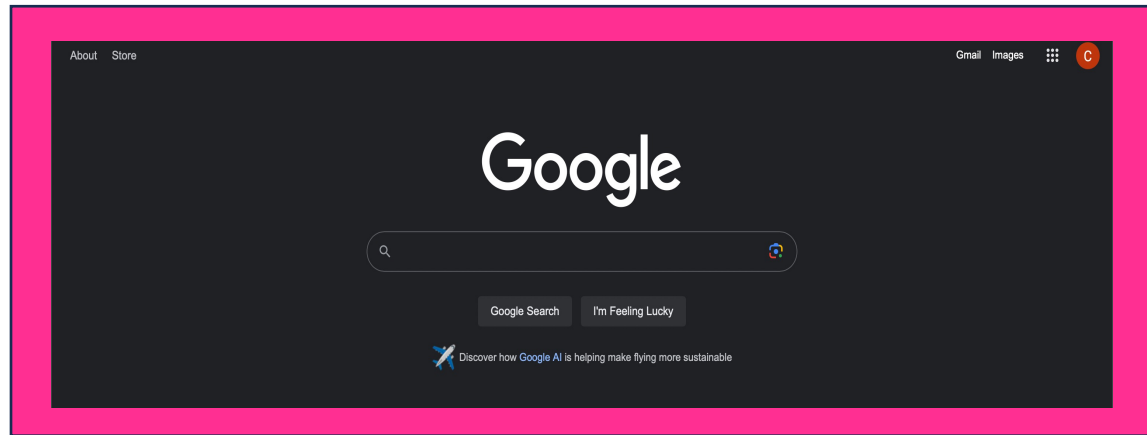
SOCIAL OR
CIVIC
CLUBS

Community
Foundations



BUSINESSES

Gloria's Scholarship Google Search



- ❖ Use Specific Key Words:
 - ❖ Scholarship "\$1000" applications **Virginia** 2024
 - ❖ Scholarship "**chemistry**" or "**STEM**" applications 2024
 - ❖ Scholarships "**female**" application 2024

- ❖ Combine Specific Key Words:
 - ❖ Scholarship "\$1000" applications for "**females**" in Virginia 2024
 - ❖ Scholarship "**chemistry**" for "**minority females**" applications 2024
 - ❖ Scholarships "**minority female**" with "**ADHD**" application 2024

4.

*Compile a List and Track Your
Scholarships*

Compile a List & Track Your Scholarships

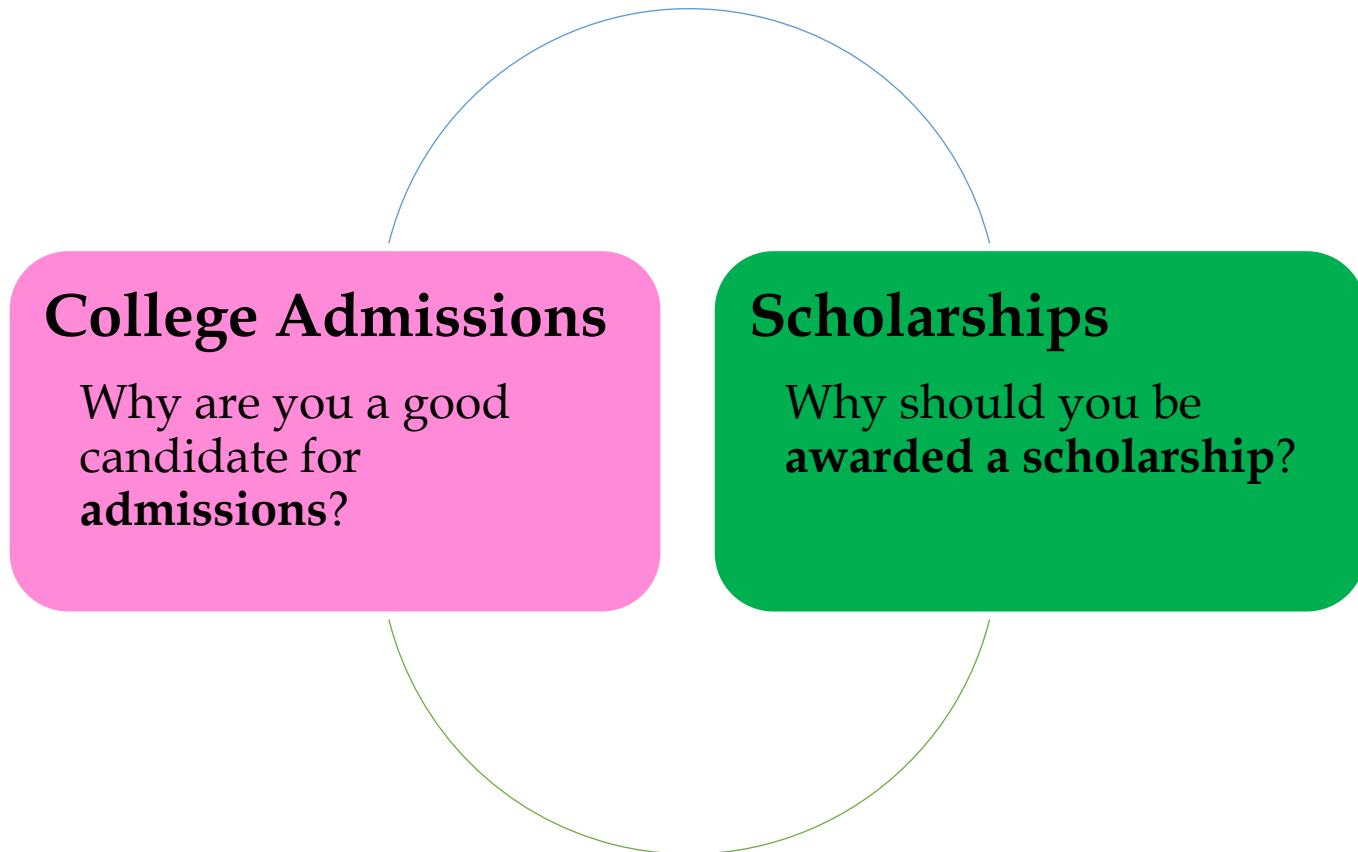
Template 9: Funding/Scholarship Tracking Spreadsheet

| Name: | | Date: | | | EFC: | | | Need: | | | | |
|-------|---------------------------------|---------------------|-------------------------|-----------------|----------|-------------------|---|-------------------------|----------------------------------|-----------------------|-------------------|-------|
| No | FUNDING/ SCHOLARSHIP NAME | APPLICATION LINK | ELIGIBILITY CRITERIA | AWARD AMOUNT | DEADLINE | ESSAY(S) (Y/N) | LETTER(S) OF RECOMMENDATION (Y/N) | TEST SCORES (Y/N) | DATE APPLICATION SUBMITTED | SELECTION DECISION | AMOUNT AWARDED | NOTES |
| 1 | | | | | | | | | | | | |
| 2 | | | | | | | | | | | | |
| 3 | | | | | | | | | | | | |
| 4 | | | | | | | | | | | | |
| 5 | | | | | | | | | | | | |

5.

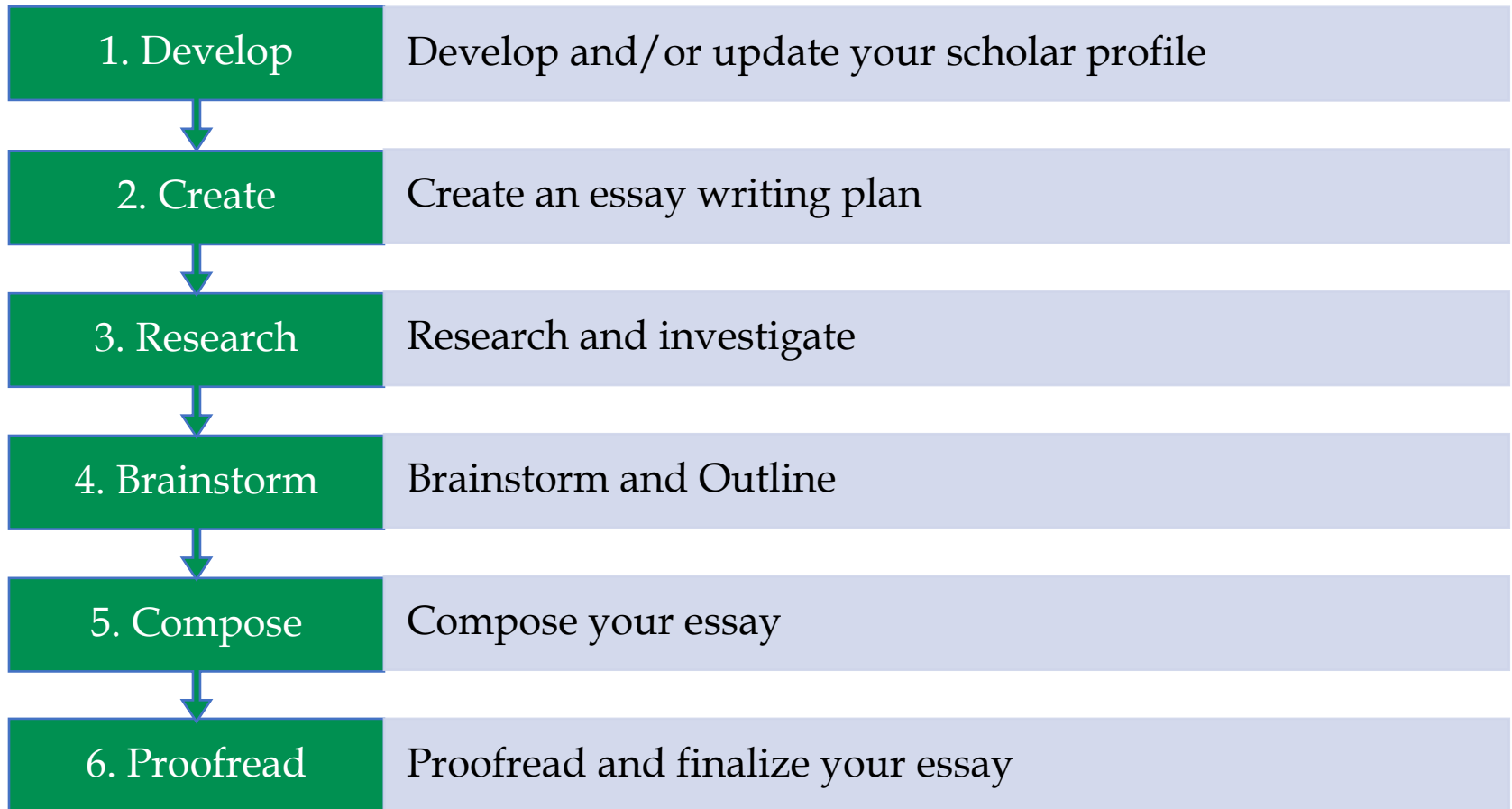
Don't Write Trash Essays!!!!

Don't Write Trash Essays



Don't Write Trash Essays

Essay Writing Plan/Steps



Don't Write Trash Essays

Don'ts

- ❖ Don't wait to the last minute.
- ❖ Tailor it to the scholarship and do your research.
- ❖ Grab the judges' attention upfront (something memorable).
- ❖ Answer the prompt.
- ❖ Don't start with:
 - ❖ Restating the essay prompt
 - ❖ "My name is..."
 - ❖ "It all started with..."
 - ❖ A quote
- ❖ Start with a great /compelling hook...
 - ❖ Tell a story Personal story (tell your story)
 - ❖ An experience you've had
 - ❖ How it made you feel

Don't Write Trash Essays

Dos

- ❖ Consider a simple "theme" and tie it into a broader story.
- ❖ Make them feel like they know you.
- ❖ Talk about you:
 - ❖ A challenge you faced and how you overcame it.
 - ❖ How you accomplished your goals.
 - ❖ What inspired you.
 - ❖ What you learned about yourself (mindset change, a lesson)
 - ❖ How you plan to make a difference.
- ❖ Have a community service or passion to help others experience.
- ❖ At the end: Share how you match the values of the scholarship organization
 - ❖ Research
 - ❖ About us page

Write Compelling Essays

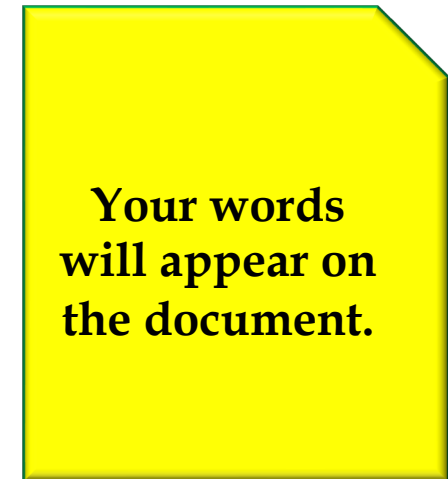
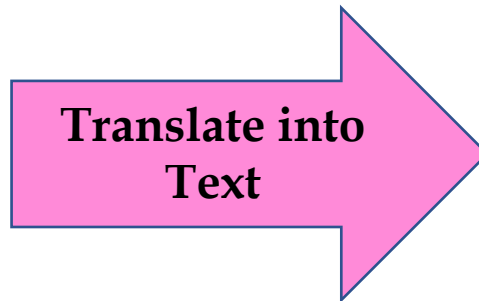
Essay Writing Guidance

- ❖ Find trusted individuals to proofread and critique your writing (i.e. teacher).
- ❖ Address the specific essay topic or question.
- ❖ Demonstrate knowledge of college/entity (facts/statistics).
- ❖ Share how you will make a difference.
- ❖ Save and re-use content for multiple applications.
- ❖ Write on various topics and save them all.

| | |
|-------------------|--------------------|
| Career/Major | Contribution |
| Challenges | Creativity |
| Change | Financial need |
| Character | Leadership |
| Community Service | Personal Statement |

Don't Write Trash Essays

Hate Writing? Use Text Dictation



- ❖ Google Docs in Chrome browser is a great tool.

Tools ----> Voice Typing

- ❖ Test it out before using it on an important paper.
- ❖ Be prepared to edit your paragraphs and wording.

Don't Write Trash Essays

Proofread and Finalize Your Essay

- ❖ Never submit an essay you have not proofread
- ❖ Read your paper out loud
- ❖ Proof-read your paper:
 - ❖ Clarity
 - ❖ Complete sentences
 - ❖ Sentence structure
 - ❖ Alignment (introduction, body, conclusion)
- ❖ Find trusted individual(s) to proofread and critique your writing (i.e. teacher).

PROOFREADING

- Spelling**
- Punctuation**
- Formatting**
- Accuracy**



Don't Write Trash Essays

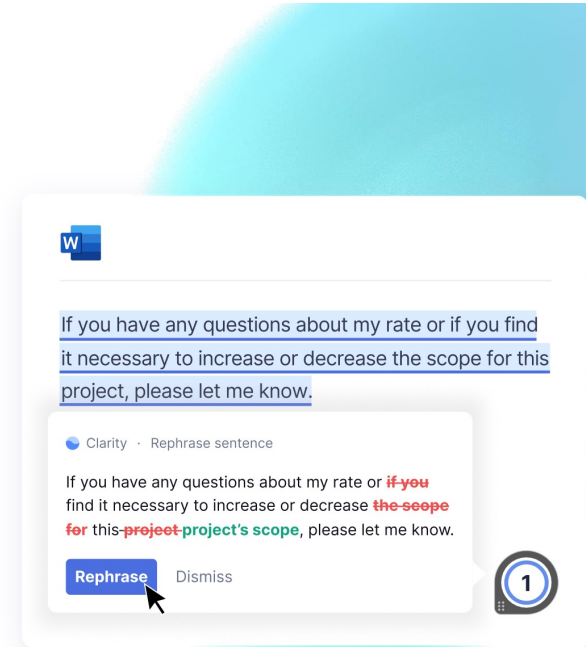
Essay Writing Editors (free)



Great Writing, Simplified

Compose bold, clear, mistake-free writing with Grammarly's new AI-powered desktop app.

Get Grammarly It's free



- ❖ Grammarly: <https://www.grammarly.com/?affiliateNetwork=sas&affiliateID=87067>
- ❖ EasyBib: <https://www.easybib.com/grammar-and-plagiarism/>
- ❖ Grammar Lookup: <https://www.grammarlookup.com/free-essay-checker/>

Conclusion

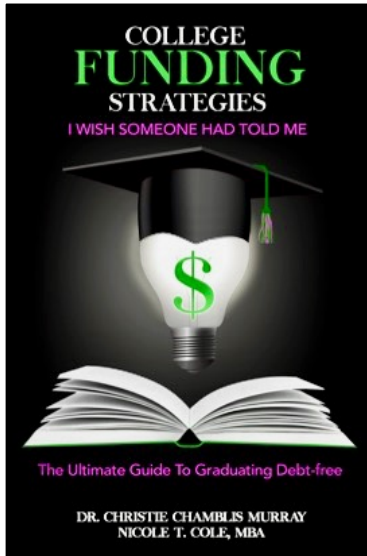
- ❖ Be willing to put in the work!
- ❖ Start your scholarship applications early.
- ❖ Put together a system or plan that works for YOU!
- ❖ Get organized:
 - ❖ Set up an email address for college. (share w parents)
 - ❖ Electronic & paper file system.
 - ❖ Save your passwords.
- ❖ Use these winning strategies.
- ❖ Apply until you get every year of college funded!

Student Give-A-Ways (2)

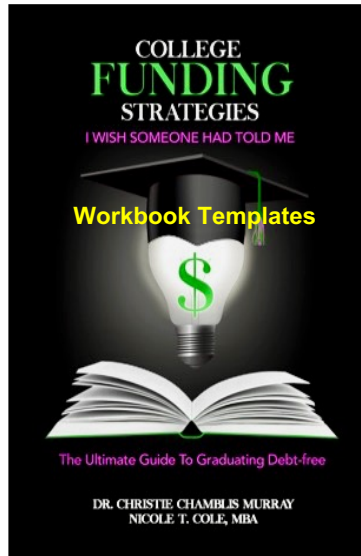
“College Funding Strategies I Wish Someone Had Told Me”

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Book



Workbook

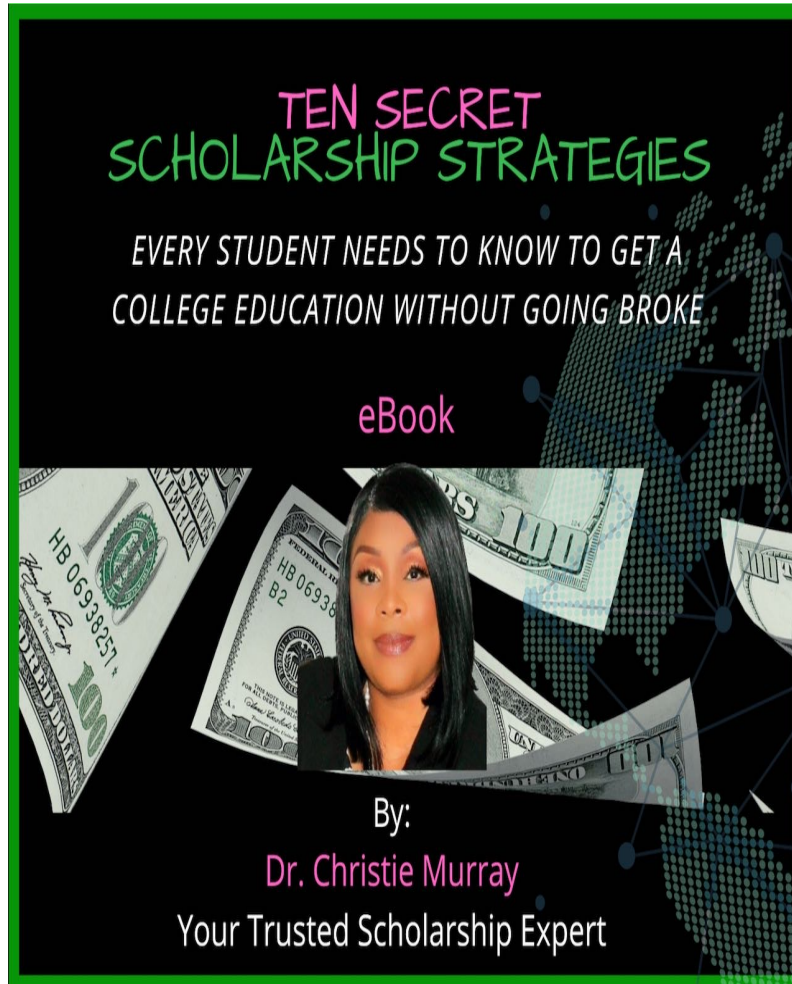


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Scholarship eBook

(Free)



https://collegeplanningandfunding.clickfunnels.com/squeeze-page1654538363075?mc_cid=fa0085f7bc&mc_eid=2d1b068269

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"Scholarships for Scholars"



Scholarships for Scholars



Scholarships for Scholars



@docchristie



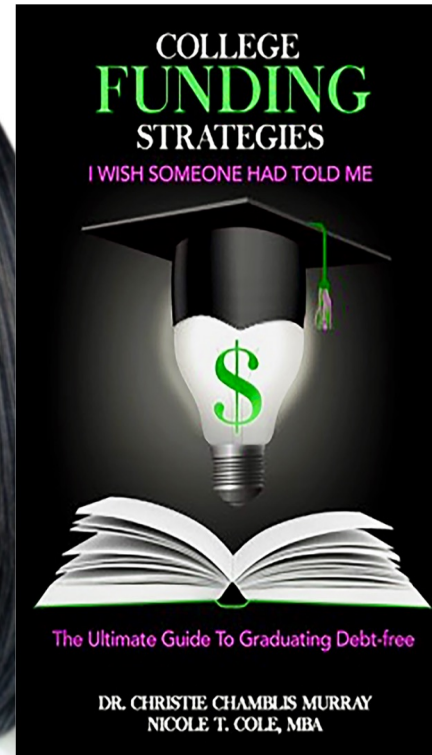
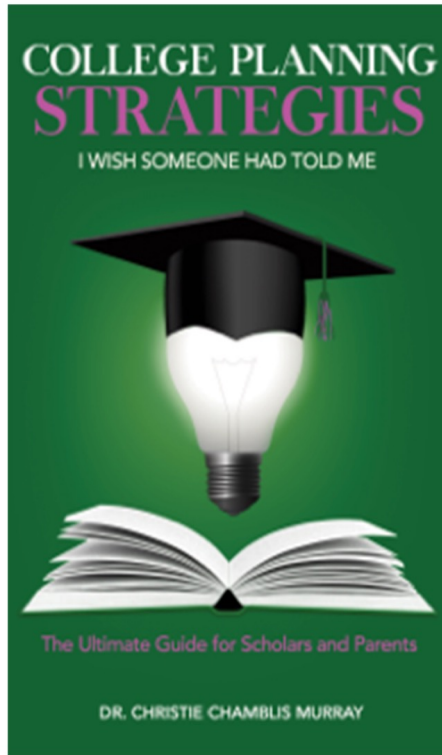
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- ❖ Writing Essays & Letters of Recommendation: <https://youtu.be/KIJ9SvbMVyo>
- ❖ General College Information & HBCUs: <https://youtu.be/EzR-Vk9pRKI>
- ❖ College Planning Made Easy: <https://youtu.be/RTfeZNL-BvA>
- ❖ College Funding and Financial Literacy: <https://youtu.be/FFavH7H5m88>
- ❖ College Admissions Panel: <https://youtu.be/-VWJZw6eBVU>
- ❖ Essay Writing and Letters of Recommendation: <https://youtu.be/UvWmgmbYWMs>
- ❖ SAT Prep Webinar: <https://youtu.be/u-Y2L58YZ50>
- ❖ ACT Prep Webinar: <https://youtu.be/hllxrEqU0gw>

<https://www.youtube.com/channel/UCpftgdgILdF5KaXR1XrLUlA>

Questions?



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