

# *Virtual* Youth College Excellence Summit

**August 13, 2022 (10:00 am – 2:30 pm ET)**

**August 14, 2022 (3:00 pm – 6:00 pm ET)**



## **Opening Remarks**

**Educational Excellence, Incorporated**



# Welcome



## Summit Hosts



**Dr. Christie Murray**

CEO and Co-Founder of EEI

**Felix Poteate II, MSW**

COO and Co-Founder of EEI

**Educational Excellence, Incorporated**

# Meeting Logistics

- ❖ This event is being recorded.
- ❖ Please mute your lines to minimize disruptions.
- ❖ Use the chat function for comments and questions.

**Let's Make this An Interactive Summit!**



# *Educational Excellence, Incorporated*



To provide impactful career and college planning education, information, and resources to students and parents that...

*I Wish Someone Had Told Me!*



WHAT IS EDUCATIONAL EXCELLENCE?

**A+** MENTALITY.

# EDUCATIONAL EXCELLENCE IS....

Responsible

Hungry

Self-Awareness

Time management

Allergic to Average

Student-mentality

Always Learning

Loving You!

**DISCIPLINE**

Motivated

Positive

Pain to Progress

Loving yourself

Committed

Behaviors

Outwork everybody

# Why this Youth College Excellence Summit?



- **No comprehensive information source** exists to prepare for life after high school.
- **Schools struggle** to prepare ~60 million U.S. students for careers & college.
- Many students have **no plan** to achieve the college outcomes desired.
- Too many students graduate college in debt (if they finish college at all).
- Students and parents **lack the time to apply to colleges** and for **scholarships**.

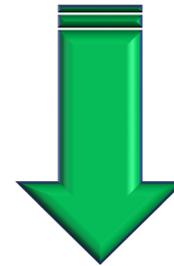


# Our Focus

*Educate... Equip... Empower Students and Families*

~17.1 million high school students  
~**59% not enrolled in college**

~43 million people w/ student loans  
~**\$1.74 Trillion in student loan debt**



## Increase:

- **Students with career plans**
- **College enrollment rates**

## Reduce:

- **No idea what's after graduation**
- **# of students w/ loan debt**

To Graduate From College ... and **Debt-Free!!**

Source: National Center for Education Statistics (NCES)





# *Opening Remarks by Felix Poteate*



**Felix Poteate II, MSW**  
COO and Co-Founder of EEI



*Virtual*  
**Youth College Excellence Summit**  
**Agenda Overview (Day 1)**  
**Saturday - August 13, 2022**  
**10:00 am – 2:30 pm ET**

- 10:00 am Welcome and Opening Remarks (Dr. Christie Murray & Mr. Felix Poteate)
- 10:15 am College and Career Planning Presentation (Dr. Christie Murray)
- 11:30 am Branding: "How You Show Up is How You Glow Up" (Ms. Micheline Bowman)
- 12:00 pm Break (10 min)
- 12:10 pm (Lunch) NCAA Recruitment for Athletes Talk w (Mr. Jamin Elliott)
- 1:10 pm Career Professional Panel Discussion (Moderator: Dr. Kenneth Morton)
- 2:15 pm Closing Remarks (Dr. Christie Murray & Mr. Felix Poteate)



*Virtual*  
**Youth College Excellence Summit**  
**Agenda Overview (Day 2)**

**Sunday - August 14, 2022**

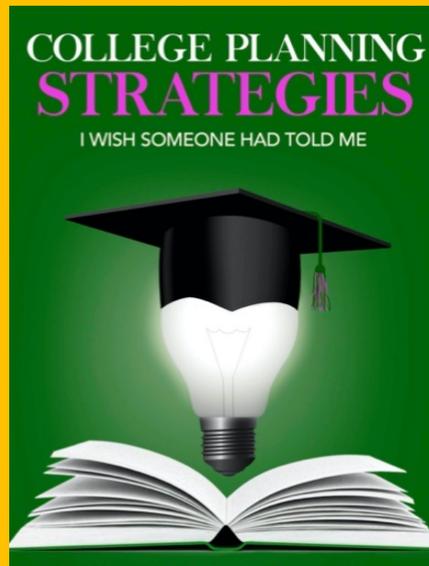
**3:00 pm – 6:00 pm ET**

- 3:00 pm      Opening Remarks and Day 1 Recap (**Dr. Christie Murray & Felix Poteate**)
- 3:05 pm      Money Matters for Students Presentation (**Mr. Jonathan Wright**)
- 3:50 pm      Break (10 min)
- 4:00 pm      Civic Responsibility: Your Vote Matters Presentation (**Ms. Sharon Stone**)
- 4:15 pm      College Funding Strategies Presentation (**Dr. Christie Murray**)
- 4:45 pm      College Student & Recent Grad Panel (**Moderator: Mr. Jeevan Brown**)
- 5:50 pm      Closing Remarks (**Dr. Christie Murray & Felix Poteate**)



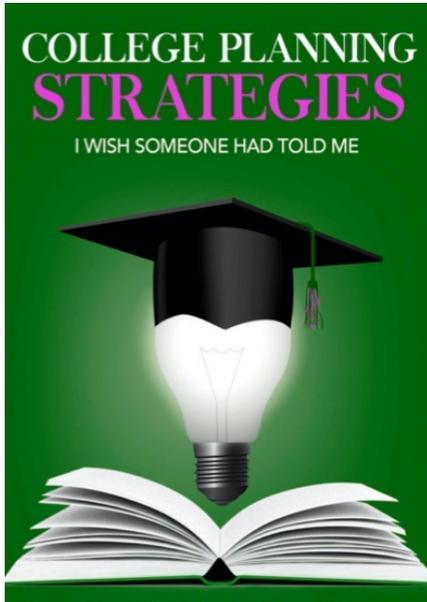


# College and Career Planning *Strategies I Wish Someone Had Told Me* Dr. Christie Murray



# *College Planning Strategies*

## To Get Accepted...

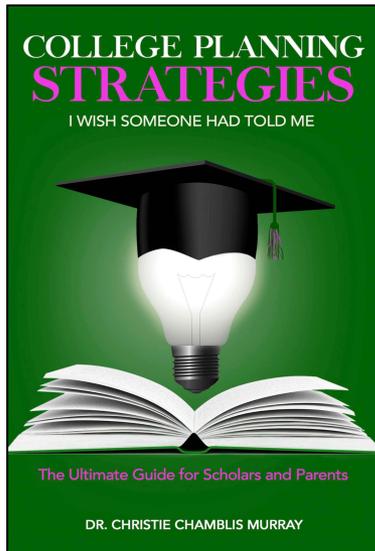


1. Assess Your Current Situation
2. Know Your Role
3. Develop and Execute Your Plan
4. Use Your Time Wisely
5. Develop a Scholar Profile
6. Take Both the SAT and ACT Early
7. Research and Visit Colleges
8. Apply to Colleges
9. Navigate the College Funding Process
10. Understand NCAA Requirements

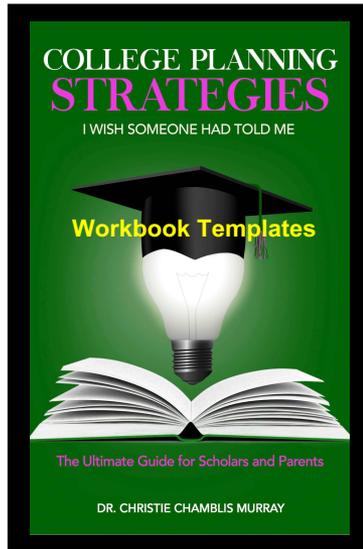
<https://www.EducationalExcellenceInc.com/shop.com>

# Workbook Templates

## *“College Planning Strategies I Wish Someone Had Told Me”*



**Book**



**Workbook**

### Workbook Templates

Template 1. Where Are You Now Assessment

Template 2. College Plan

Template 3. Scholar Profile

Template 4. College Selection Factors Level of Importance Spreadsheet

Template 5. College Requirements Spreadsheet

Template 6. Scholarship Tracking Spreadsheet

Template 7. Scholar-Athlete Profile

Template 8. NCAA Division I/II Course Calculation Worksheets

Template 9. College Admissions Letter of Recommendation

Template 10. College Planning Checklists (By Grade Level)

# These College Strategies Work!!!



**Junior**

**Old Dominion University**

**Sports Management**

**Entrepreneur, Prolific Streetwear**



**Div 1 Football Player**

**Norfolk State University**

**Computer Science**

**Entrepreneur, Vivid KameraShots**

# College Planning Roadmap

**1. Assess your  
Current Situation**

**2. Develop a Plan & Use  
Your Time Wisely**

**3. Choose  
Majors and  
Colleges**

**4. Build a Scholar  
Profile**

**5. Apply to Colleges**



# 1. Assess Your Current Situation



## Exercise: Where Are You Now Assessment



1. What is your (child/student's) current cumulative grade point average (GPA)?
2. True or False. Only students with a high GPAs get scholarships?
3. What is your School Counselor's name?
4. What's the process for obtaining your transcripts at your high school?
5. True or False. The best time to apply for college is the Spring of your Senior Year.
6. What are your top *three* college/university choices?
7. What are your top *three* college majors choices?
8. True or False. Most colleges and universities prefer the SAT over the ACT.
9. True or False. Average grades in hard classes are better than A's in easy ones.
10. True or False. Social media accounts and your online reputation does not matter.

## 2. Develop a Plan

### C.L.E.A.R. and Effective

College Admissions Plan (Year = X Grade)							
	My Goals	Type	Cost	Start Date	Due Date	% Complete	Notes
1	Develop a Scholar Profile	Profile	N/A	Summer before 10 <sup>th</sup> grade	Summer before 10 <sup>th</sup> grade	75%	Use the Scholar Profile
2	Research colleges and requirements	College	N/A	Summer before 10 <sup>th</sup> grade	Summer before 10 <sup>th</sup> grade	25%	Use the College Requirement Spreadsheet
3	Meet Guidance Counselor	High School	N/A	9/15/XX	9/30/XX	25%	Scheduled for 9/20/XX
4	Find out your current GPA and get a copy of your transcript	High School	N/A	9/20/XX	10/1/XX	0%	
5	Schedule to take the SAT and ACT	Test	\$65.00	2/01/XX	4/01/XX	0%	

## *2. Use Your Time Wisely*

### **Timeline (8-10th Grade)**

- Understand your high school graduation requirements
- Keep grades up (3.0 GPA & above) & review your transcript (each semester)
- Stay involved in activities (sports, clubs, community service)
- Start thinking about college majors
- Research & visit colleges (programs, requirements, costs)
- Develop and update your Scholar Profile
- Make a list of who could write letters of recommendations
- Discuss how you plan to pay for college

## 2. *Use Your Time Wisely*

### Timeline (11th Grade)

- Verify meeting your high school graduation requirements are met
- Keep grades up (3.0 GPA & above) & review your high school transcript
- Update your Scholar Profile
- Stay involved in activities (sports, clubs, community service)
- Know your high school transcript request process**
- List your college majors**
- Research & visit colleges (programs, requirements, costs)**
- Take both the SAT and ACT**
- Research financial aid and scholarships**
- List who can write letters of recommendations**
- Athletes:
  - Develop a Scholar-Athlete Profile & Your NCAA Certification Profile
  - Send high school transcripts to NCAA Eligibility Center

## 2. Use Your Time Wisely Timeline (12th Grade)

- Decide if you want to go to college**
- Request official transcripts
- Write college essays (if applicable)
- Update your Scholar Profile
- Obtain letters of recommendation
- Apply to colleges and track results**
- Apply for scholarships and track results**
- Complete the Free Application for Federal Student Aid (FAFSA) - online (send results to top 3-5 schools) - Fall**
- Receive acceptance letters and financial aid awards**
- Decide on a college, pay deposits and housing fees**



## *3. Choose Majors and Colleges*

### Choosing a Major or Degree Program

- ❖ Identify your interests, values, passions, and abilities.
- ❖ Get assistance from parents, counselors, and/or trusted advisors.
- ❖ Don't overspecialize (reduces career prospects if too narrow).
- ❖ Browse majors and learn more about them at:  
<https://www.princetonreview.com/college-major-search>
- ❖ Use online tools to help you research careers or majors.
  - ❖ BrainManager.io – free Career Assessment
- ❖ Make a list of potential careers or majors.

## 3. Choose Majors and Colleges

# Career and College Opportunities

- ❖ There's about 2,000 colleges in the U.S.
- ❖ Vocational/Trade schools:
  - ❖ Teaches a skill or trade for a specific job.
  - ❖ Electrician, Auto Mechanic, HVAC Technician, Plumber, Dental Hygienist, etc.
  - ❖ Most programs are about 2 years.
  - ❖ Obtain a license, certification or certificate.
- ❖ Two-year college:
  - ❖ Community or junior college.
  - ❖ Obtain an associate's degree.
- ❖ Four-year college:
  - ❖ Undergraduate coursework.
  - ❖ Obtain a bachelor's degree.



### 3. Choose Majors and Colleges

## Public and Private Colleges

- ❖ Public college:
  - ❖ Primarily funded by a state government.
  - ❖ Generally larger than private schools.
  - ❖ In-state - students pay in-state tuition.
  - ❖ Out-of-state – students living out of state likely pay more tuition.
- ❖ Private college:
  - ❖ Often operates as an educational, non-profit organization.
  - ❖ Does not receive primary funding from a state government.
  - ❖ One tuition rate (whether in-state or out-of-state).
  - ❖ Usually more costly than public schools.



# Historically Black Colleges and Universities (HBCU)



- ❖ HBCUs existed for almost 200 years.
- ❖ African-Americans were unable to pursue an education at white institutions so HBCUs were created to educate African-Americans.
- ❖ There are currently 107 HBCU's in the United States.
- ❖ More than 228,000 students are enrolled at HBCUs.
- ❖ Can be public or private.
- ❖ HBCUs provide an affordable education.

## 3. Choose Majors and Colleges

### Choosing the Right College

- ❖ Research colleges and compile a list of college admission requirements & costs. (**Recommend top 5-10 colleges**)
- ❖ Find a college that fits your personality, background, interest and goals.
- ❖ Consider affordability (the cost of attendance & how much you can pay).
- ❖ Rank the college factors that are important to you:
  - ❖ Courses and degree programs.
  - ❖ Location of school from home (especially after COVID-19).
  - ❖ Campus size.
  - ❖ Ratio of students to teachers.
  - ❖ Traditional, distance learning, or blended.
- ❖ Use an online search tool to help you research colleges.
  - ❖ <https://collegescorecard.ed.gov>
  - ❖ [www.bigfuture.collegeboard.org](http://www.bigfuture.collegeboard.org)
  - ❖ [www.commonapp.org](http://www.commonapp.org)
- ❖ **Visit campuses (in-person and virtual tours).**



# 4. *Build a Scholar Profile*

Every Student should have one!

- ❖ One-page summary (tells your story)
  - ❖ Resume
  - ❖ Brag sheet
  - ❖ Self-reflection
- ❖ Tells your story on paper
- ❖ Helps others get to know You!



## 4. *Build a Scholar Profile* Sections

1. Professional picture (optional)
2. Name, address, contact information
3. Objective (college/major)
4. Educational history
5. Honors and accomplishments
6. Employment experience
7. Extra-curricular activities
8. Community service activities
9. Relevant coursework
10. Interests/hobbies



### Used for...

- ✓ College applications
- ✓ Scholarship apps
- ✓ Letters of recommendations
- ✓ Essay writing

## *4. Build a Scholar Profile*

### **Scholar Profile Strategies**

- ❖ Assess your strengths and areas of improvement.
- ❖ Look for gaps in your scholar profile, then fill them.
- ❖ Update your scholar profile (frequently).
  - ❖ Summer break
  - ❖ Winter break
- ❖ Include the scholar profile with applications only if additional documents can be attached.

# 4. Build a Scholar Profile

## Download the Scholar Profile (Template)



**John Doe**  
12345 College Bound Drive  
City, State Zip Code  
Home: (123) 456-789; Mobile: (123) 911-4111  
Email: john.doe@yahoo.com

**Objective:** To attend XX university and obtain a degree in XX.

**Education:** **High School:** XX High School, City, State (Graduation: 06/13/20XX)  
**Current GPA:** 3.6; Rank: 29/283  
**ACT Scores:** Composite: 24; English (24); Math (30); Reading (21); Science (20)  
**College Plan:** Hampton University (Accepted on 1/20/20XX)  
**Enrollment Date:** Fall 2018  
**Intended Degree/Major:** Bachelor of XX in XX

**Honors and Awards:**

- Honor Roll, (20XX - Present)
- National Honor Society Induction, 20XX
- Top Alternate Current/Direct Current Student, (20XX-20XX)

**Employment Experience:**

- Cashier, McDonalds, City, VA (20XX-20XX)
- Walmart Cashier, City, VA (20XX)

**Student Organizations/Extracurricular Activities:**

- Student Government Association Class Representative, (20XX-Present)
- National Honor Society, (20XX-Present)
- Future Business Leaders of America Member, (20XX-20XX)

**Community Service Activities:**

- Alpha Kappa Alpha Sorority, Incorporated, Adopt a Highway Project, (20XX)
- Volunteered at Galleria Mall on Summer Family Nights, (20XX)
- Volunteered at the XX Community Center, (20XX)

**Relevant Courses:**

- Algebra II
- Graphics Design I
- Oceanography

**Interests/Hobbies:**

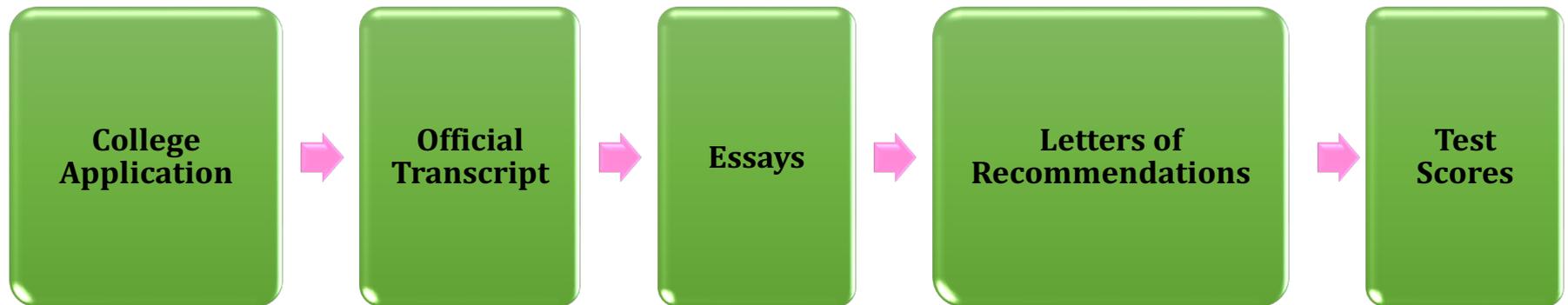
- Cooking
- Reading



**Website:** <https://www.educationalexcellenceinc.com/about-us-1>

## 5. Apply to College

### College Application Parts



- ❖ Follow each college's application instructions (they differ)
- ❖ Ways to apply:
  - ❖ Electronically (University or a web portal)
  - ❖ By mail
- ❖ College application fee – varies for each college (\$0 - \$100)

# *5. Apply to College*

## **When to Apply to Colleges**

- ❖ Apply during the FALL of your senior year (Sept - Dec).
- ❖ Early Decision (Deadline usually November 1 - 15<sup>th</sup>):
  - ❖ Can only apply to one school early decision.
  - ❖ Binding agreement you will enroll in that institution, if accepted.
  - ❖ Sends the strongest message that college is your top choice.
- ❖ Early Action (Deadline usually November 1 - 15<sup>th</sup>):
  - ❖ Apply early to as many schools as you want.
  - ❖ Does not require you to commit to the college.
  - ❖ Enables you to compare financial aid packages among several colleges and universities before accepting or declining the offer.
- ❖ Both ED and EA decisions generally made by mid December.
- ❖ National response deadline to enroll is usually May 1<sup>st</sup>.

## 5. Apply to Colleges

# The Common Application (App)

[www.commonapp.org](http://www.commonapp.org)

- ❖ Students can submit one college applications to about 900 colleges.
- ❖ Create an account/profile and then search colleges.
- ❖ Research and apply to multiple colleges through one website portal.
- ❖ New application opens on August 1<sup>st</sup> of each year.
- ❖ Reused when applying for multiple colleges on the site.
- ❖ Applicants can use the Common App for free.
- ❖ Each college may have an application fee (varying amounts).
- ❖ Roughly 45% of participating schools do not charge an application fee.



## 5. Apply to College

# The Common Black College Application (App)

[www.commonblackcollegeapp.com](http://www.commonblackcollegeapp.com)

- ❖ Students can submit one college applications to about 55 HBCUs.
- ❖ Create an account and apply to multiple colleges for about \$20.
- ❖ Select your top HBCUs to apply.
- ❖ Upload your test scores.
- ❖ Research and apply to multiple colleges through one website.
- ❖ Reused when applying for multiple colleges on the site.



GET EDUCATED!  
EDU, Inc.  
COMMON BLACK COLLEGE APPLICATION

Apply to any number of the 51 HBCUs below, at the same time, for only \$35.

MEMBER INSTITUTIONS

Alabama A & M University	Grambling State University	Rust College
Alabama State University	Harris Stowe State University	Saint Augustine's University
Allen University	Huston Tillotson University	Shaw University
Alcorn State University	Jarvis Christian College	South Carolina State University
Bethune-Cookman University	Johnson C. Smith University	Southern Union and A&M College
Benedict College	Kentucky State University	Stillman College
Bennett College	Lane College	Tallahassee College
Bowie State University	Lincroft University (MO)	Tougaloo College
Central State University	Livingstone College	Tuskegee University
Charles R. Drew Univ. of Med. & Sci.	LeMoyne-Owen College	Univ. of Arkansas Pine Bluff
Cheyney University	Mississippi Valley State University	Univ. of Maryland Eastern Shore
Clark Atlanta University	Morris College	Univ. of the Virgin Islands
Coppin State University	Morgan State University	Virginia State University
Dillard University	Norfolk State University	Virginia University of Lynchburg
Edward Waters College	Paul Quinn College	Voorhees College
Florida Memorial University	Paine College	Wilberforce University
Fort Valley State University	Philander Smith College	Wiley College

APPLY NOW AT - [www.CommonBlackCollegeApp.com](http://www.CommonBlackCollegeApp.com)

CBCA • 2625 Piedmont Road • Suite 56315 • Atlanta, GA 30324 • Office (770) 716-0616 • Fax (404) 745-0124

**Robert Mason, Founder**

## *5. Apply to College* **Official Transcripts**

- ❖ Formal copies of a student's official high school academic grades have grades from freshman to junior year.
- ❖ Know the process to request transcripts and follow it precisely.
- ❖ Parental permission may be required at your high school prior to requesting transcripts.
- ❖ Request to have official high school transcripts for all of the colleges you applied to.
- ❖ Most high schools will either mail or email your official transcripts to colleges.
- ❖ Double check with the colleges to verify receipt by the deadline, and follow-up with your high school.

# *5. Apply to College*

## **Essays & Letters of Recommendations**

### **Usages**

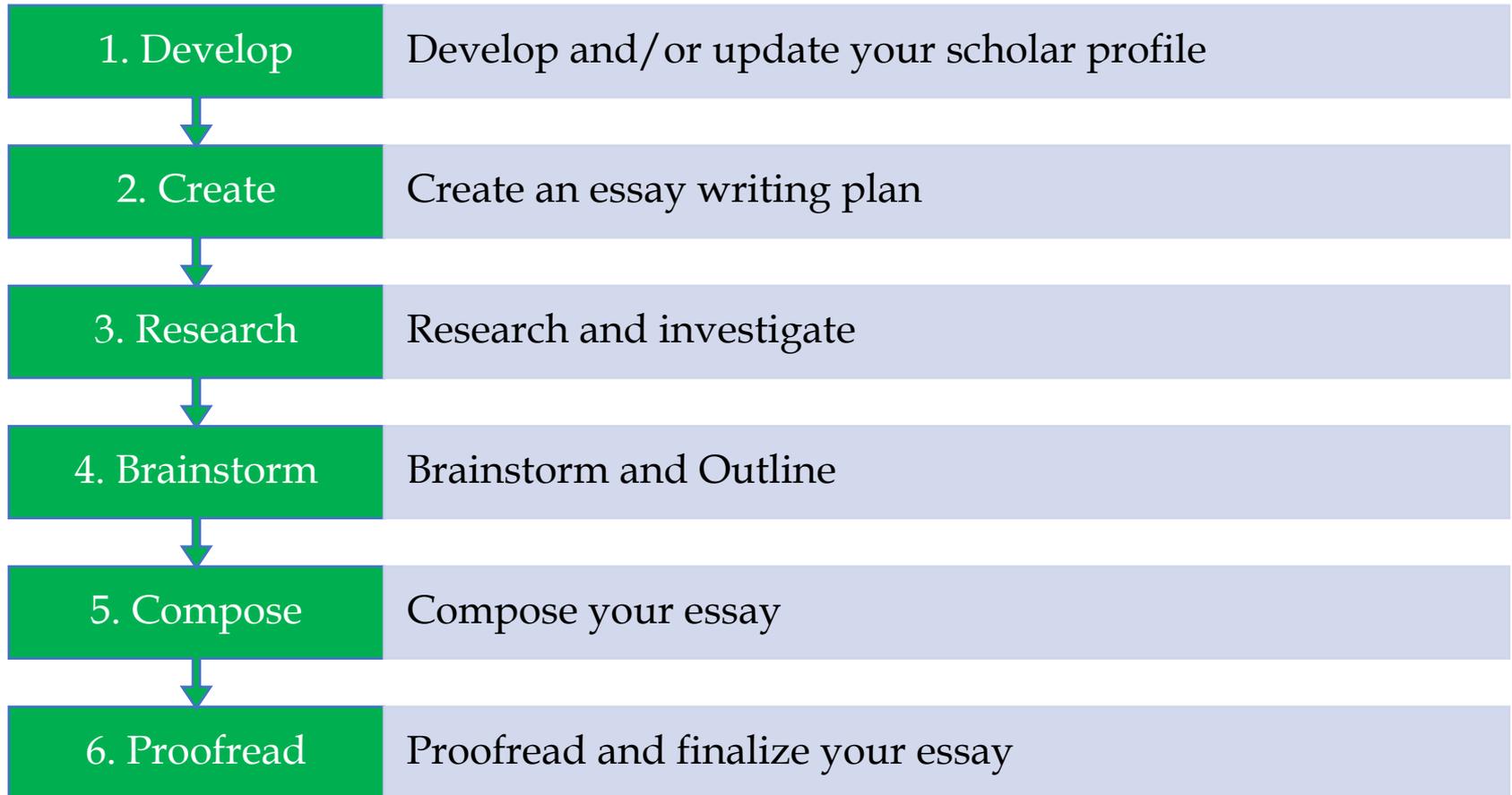
#### **College Admissions**

Why are you a good candidate for admissions?

#### **Scholarships**

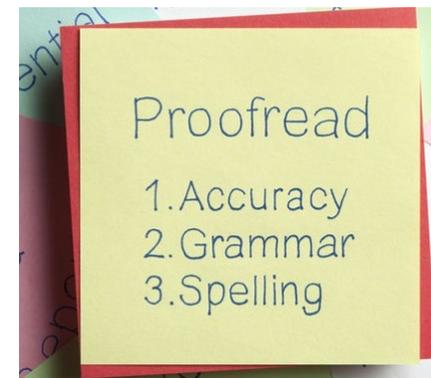
Why should you be awarded a scholarship?

## 5. Apply to College Essay Writing Steps



## 5. Apply to College Essay Writing Guidance

- ❖ Draft essays early and prepare to revise multiple times.
- ❖ Find trusted individuals to proofread and critique your writing (i.e. teacher).
- ❖ Use free online proofreading resources (i.e. Grammarly).
- ❖ Follow directions (type, word count).
- ❖ Adhere to submission deadlines.
- ❖ Address the specific essay topic or question.
- ❖ Write on various topics and save them all.
- ❖ Demonstrate knowledge of college/entity (facts/statistics).
- ❖ Share how you will make a difference.
- ❖ Save and re-use content for multiple applications.



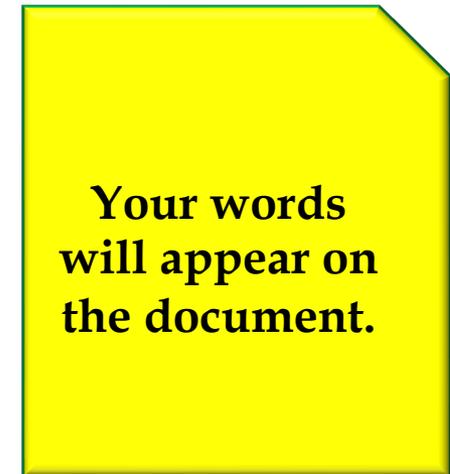
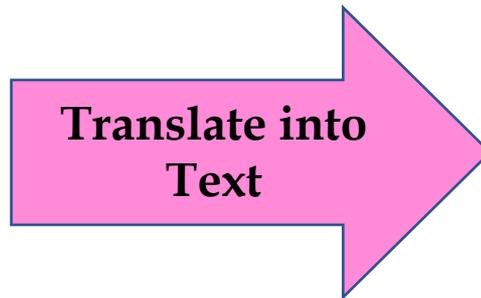
## 5. Apply to College Essay Writing Guidance

- ❖ Develop a brief outline to organize your thoughts into manageable sections.
  - ❖ Introduction (include a thesis statement)
  - ❖ Body (three main points)
  - ❖ Conclusion
- ❖ You may pick a topic or instructed to write on a particular topic.
- ❖ Ten common essay themes include:

Career/Major	Contribution
Challenges	Creativity
Change	Financial need
Character	Leadership
Community Service	Personal Statement

*For more guidance: Writing Essay Recorded Video*

## *5. Apply to College* **Hate Writing? Use Text Dictation**



- ❖ Google Docs in Chrome browser is a great tool.

### **Tools ----> Voice Typing**

- ❖ Test it out before using it on an important paper.
- ❖ Be prepared to edit your paragraphs and wording.

## 5. Apply to College

# Proofread and Finalize Your Essay

- ❖ Never submit an essay you have not proofread
- ❖ Read your paper out loud
- ❖ Proof-read your paper:
  - ❖ Clarity
  - ❖ Complete sentences
  - ❖ Sentence structure
  - ❖ Alignment (introduction, body, conclusion)
- ❖ Find trusted individual(s) to proofread and critique your writing (i.e. teacher).



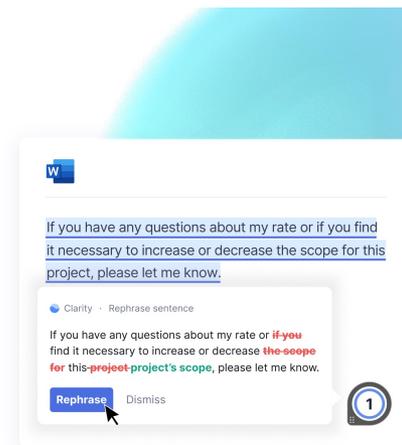
# 5. Apply to College Essay Writing Editors (free)



## Great Writing, Simplified

Compose bold, clear, mistake-free writing with Grammarly's new AI-powered desktop app.

Get Grammarly It's free



- ❖ EasyBib: <https://www.easybib.com/grammar-and-plagiarism/>
- ❖ Grammar Lookup: <https://www.grammarlookup.com/free-essay-checker/>
- ❖ Grammarly: <https://www.grammarly.com/?affiliateNetwork=sas&affiliateID=87067>

## 5. Apply to College Letters of Recommendation

- Make a list of potential recommenders:
  - Teachers (establish a rapport during the school year)
  - School Counselors
  - Coaches
  - Employers
  - Community Leaders
- Provide recommenders with submission instructions.
- Set recommenders deadlines 1-2 weeks before your deadline.
- Follow-up to make sure letters are received by the deadline.
- Save and re-use content for multiple applications.
- Provide a Scholar Profile with your recommendation request.
- Offer a pre-drafted letter of recommendation for them to tailor.



**Up Your Ask!**  
**Help People to Help You.**

# 5. Apply to College

## Sample Letter of Recommendation

\_\_\_\_\_ [Month Day, Year]

To \_\_\_\_\_ [Scholarship Entity Selection Committee]:

I, \_\_\_\_\_ [First Name and Last Name], with \_\_\_\_\_ [Organization], I am writing this letter to express my support for \_\_\_\_\_ [Scholar First and Last Name] and \_\_\_\_\_ [his or her] application for the \_\_\_\_\_ [Name of Scholarship]. \_\_\_\_\_ [He or She] plans to attend \_\_\_\_\_ [College or University] to major in \_\_\_\_\_ [College major]. \_\_\_\_\_ [He or She] demonstrated exceptional \_\_\_\_\_ [academic achievement]. \_\_\_\_\_ [Scholar Name] currently has a \_\_\_\_\_ [grade point average] at \_\_\_\_\_ [XX High School]. \_\_\_\_\_ [He or she] pursues academic excellence and welcomes challenges.

I have known \_\_\_\_\_ [Scholar First Name], for \_\_\_ [ no. of years] (or since 20XX). \_\_\_\_\_ [He or She] \_\_\_\_\_ [studied, worked or volunteered] with \_\_\_\_\_ [Organization Name] from \_\_\_\_\_ to \_\_\_\_\_ [Month 20XX to Month 20XX]. \_\_\_\_\_ [Scholar First Name] is extremely hard working and displays sound judgement required for a leader. \_\_\_\_\_ [He or she] an individual who strong character and carries \_\_\_\_\_ [himself or herself] in a polite, respectable, and professional manner.

\_\_\_\_\_ [He or she] impressed me with \_\_\_ [his or her] ability to \_\_\_\_\_, \_\_\_\_\_, and \_\_\_\_\_ [solve problems, communicate effectively, and think critically]. \_\_\_\_\_'s [Scholar First Name] creativity and innovative mindset exceeded my expectations. \_\_\_\_\_ [He or she] was extremely \_\_\_\_\_ [proactive], \_\_\_\_\_ [professional] and \_\_\_\_\_ [results-driven].

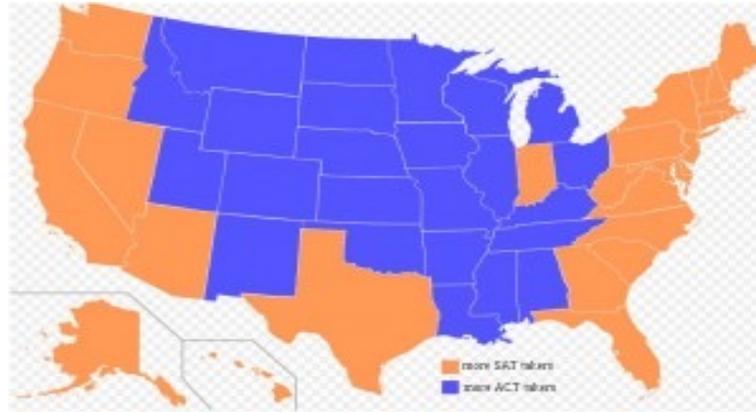
Without reservation, I strongly recommend \_\_\_\_\_ [Scholar First Name] as a candidate for your scholarship. Please afford \_\_\_\_\_ [him or her] the opportunity to continue to excel academically in college. If you have questions, please do not hesitate to contact me at: \_\_\_\_\_ [Phone Number] or \_\_\_\_\_ [email address].

Best Regards,

[Your Signature}  
Name  
Title

## 5. Apply to College

### Take Both SAT/ACT Tests



- ❖ Measures what students learned in school to determine success in college.
- ❖ Some regions take the **ACT** while others take the **SAT**
- ❖ More colleges are making these test optional:
  - ❖ Essay, academics will be weighted heavier
  - ❖ May be needed for merit-based scholarships
- ❖ Send your SAT/ACT scores to your top 5 schools

# ACT vs SAT

## Key Differences Between the Two Exams



**2 hrs 55 min**

Add **40 minutes** for the optional essay

**Scoring**

**1-36 Scale**



**4 Tests**

Plus one optional **essay**



The **essay** will test your comprehension of a source text.



**English**

**45 minutes**  
**75 questions**



**Reading**

**35 minutes**  
**40 questions**



**Math**

**60 minutes**  
**60 questions**



**Science**

**35 minutes**  
**40 questions**



**215**  
Questions

The ACT values time management. You have less time to answer more questions.

Curriculum-based exam that tests you on what you've learned thus far in school.



Arithmetic  
Algebra I & II  
Geometry  
Trigonometry  
Data Analysis



**Permitted on all questions**



**3 hrs**

Add **50 minutes** for the optional essay

**Scoring**

**400-1600 Scale**



**4 Tests**

Plus one optional **essay**



The **essay** will test how well you evaluate and analyze complex issues.



**Writing**

**35 minutes**  
**44 questions**



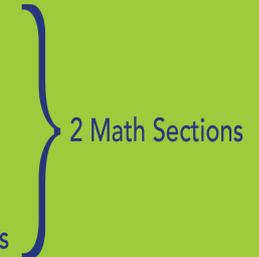
**Reading**

**65 minutes**  
**52 questions**



**Math**

**80 minutes**  
**58 questions**



**154**  
Questions

The SAT provides more time to answer fewer questions.

Aptitude exam that focuses on reasoning, logic, and your knowledge of the English language.



Arithmetic  
Algebra I & II  
Geometry  
Trigonometry  
Probability & Statistics



**Permitted on one section**

# Upcoming ACT Dates

Register: <http://www.act.org/>

ACT Test Date	Regular Registration Deadline	Late Registration Deadline Late Fee Applies
<b>September 10, 2022</b>	<b>August 5</b>	<b>August 19</b>
October 22, 2022	September 16	September 30
December 10, 2022	November 4	November 11
February 11, 2023	January 6	January 20
April 15, 2023	March 10	March 24
June 10, 2023	May 5	May 19
July 15, 2023*	June 16	June 23

# Upcoming SAT Dates

Register: <https://www.collegeboard.org/>

SAT Test Date	Registration Deadline	Deadline for Changes, Regular Cancellation, and Late Registration
<b>Aug 27, 2022</b>	<b>Jul 29, 2022</b>	<b>Aug 16, 2022</b>
Oct 1, 2022	Sept 2, 2022	Sept 20, 2022
Nov 5, 2022	Oct 7, 2022	Oct 25, 2022
Dec 3, 2022	Nov 3, 2022	Nov 22, 2022
Mar 11, 2023	Feb 10, 2023	Feb 28, 2023
May 6, 2023	Apr 7, 2023	Apr 25, 2023
June 3, 2023	May 4, 2023	May 23, 2023

## 5. Apply to College

### SAT/ACT Prep

- ❖ Plan to take the tests more than once
- ❖ **Complete a SAT/ACT Prep-course (recommended)**
- ❖ **Re-take the SAT/ACT (immediately after prep-course)**
- ❖ Download mobile apps...and practice
- ❖ Retake the test (67% improve their scores)

Prep Resource	Type	Benefit	Cost
Kaplan	SAT/ACT	Most practice tests	\$299 and up
The Princeton Review	SAT/ACT	Best one-on-one interaction	\$299 and up
Khan Academy	SAT (only)	Best <i>free</i> SAT prep	Free
ACT Prep Online	ACT (only)	Most engaging ACT prep (fun)	\$40 and up

Reviews.com: <http://www.reviews.com/act-sat-test-prep-courses/>

## 5. *Apply to College*

# Application Package Checklist

- Application
- Transcript (official or unofficial)
- Essay(s) or personal statement (s)
- Letters of recommendation
- SAT/ACT test scores sent
- Scholar Profile (*optional, if allowed*)
- Financial need documents (*if applicable*)

# After You've Applied to Colleges

1. Finish high school strong and graduate!
2. Review all acceptance letters (instructions & deadlines).
3. Complete the FAFSA for all colleges applied to **(Oct)**.
4. Review & compare all financial aid award letters.
5. Keep applying for scholarships.
6. Put together a list of items you will need for college.
7. Choose which college you will attend.

# Admitted Student Checklist

## Once You've Selected a College

- Adhere to the college's instructions and deadlines
- Activate Student Email or Account (optional)
- Submit Enrollment Deposit (optional)
- Submit New Student Orientation registration/fee (optional)
- Complete Campus Housing application/deposit
- Complete Health Forms
- Order Final Transcripts (high school/dual enrollment)
  - Copy for you
  - Send to your selected college
  - NCAA (for athletes)
  - Scholarships
- Continue to look for scholarships

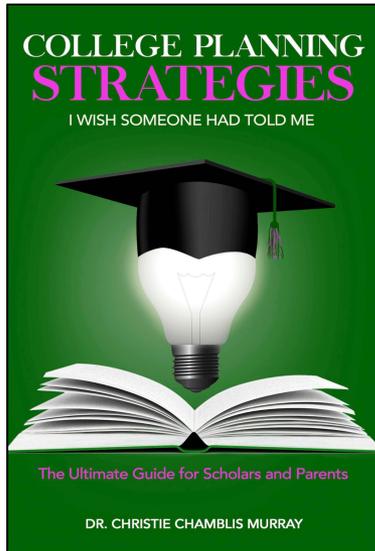
# *Conclusion*

## Key Takeaways

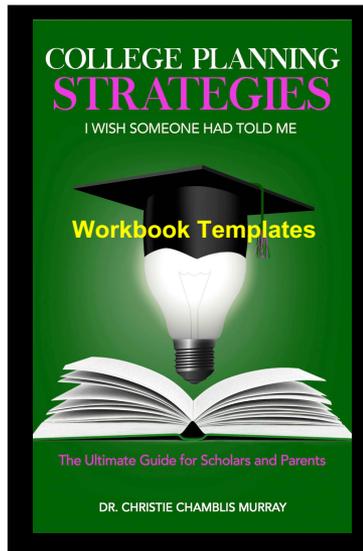
- ❖ Think seriously about life after high school.
- ❖ Have a plan with a budget.
- ❖ Start early and use your time wisely (summers).
- ❖ Develop your scholar profile.
- ❖ Get organized.
  - ❖ Create folders for college planning documents.
  - ❖ Save account/login information in a central place.
  - ❖ Create a separate email address for college efforts.
- ❖ Don't waste people's time!!!!
- ❖ Say thank you.

# Student Give-A-Ways (2)

*“College Planning Strategies I Wish Someone Had Told Me”*



**Book**



**Workbook**

## Workbook Templates

- Template 1. Where Are You Now Assessment
- Template 2. College Plan
- Template 3. Scholar Profile
- Template 4. College Selection Factors Level of Importance Spreadsheet
- Template 5. College Requirements Spreadsheet
- Template 6. Scholarship Tracking Spreadsheet
- Template 7. Scholar-Athlete Profile
- Template 8. NCAA Division I/II Course Calculation Worksheets
- Template 9. College Admissions Letter of Recommendation
- Template 10. College Planning Checklists (By Grade Level)



**Available at:** <https://www.EducationalExcellenceInc.com/shop>

# Questions

**(Unmute Your Line or Submit a Chat Question)**



# Branding

*“How You Show Up Is How You Glow Up”*

**Speaker: Ms. Micheline Bowman**



**Founder, Bowman Media Group LLC**



# MICHELINE BOWMAN

FOUNDER, BOWMAN MEDIA GROUP, LLC



# 5 TIPS WHEN SHOWING UP!

1. Plan your outfit!
2. Nail your greeting!
3. Stand with confidence!
4. Make eye contact!
5. Know what you want!



# Hobby vs. Passion

How do you know which one?



**What is your why?**



**YOU ARE \_\_\_\_\_!**

**B.I.G.**

**Believe In Goals**

---

**C.E.O.**

**Change Everyone's Opinion**



**Break (10 min)**



# NCAA Recruitment for Athletes

Speaker: Mr. Jamin Elliott



**THE #1 Athletic Recruiting Advisor, Author**  
**"A Parent's Step-by-Step Guide to Getting Through the College**  
**Football Recruiting Process"**



**THE 10 "NEED TO KNOW"**

**THINGS TO HELP**

**WITH YOUR RECRUITING**



# WHO THIS SEMINAR IS FOR?

For any high school athlete in any sport that wants to play collegiately and wants to learn more about the college recruiting process





# AGENDA

- ✓ About Me
- ✓ The 10 Things You Need To Know
- ✓ Questions



# ABOUT ME

- Jamin Elliott
- Former Regional Director of College Scouting
- Athletic Recruiting Advisor
- My Story



# 1

Starts  
w/the  
LOVE OF  
THE  
GAME



**JAMIN ELLIOTT**  
THE #1 ATHLETIC RECRUITING ADVISOR

**ARE YOU  
WILLING TO DO  
WHAT IT TAKES?**



**JAMIN ELLIOTT**  
THE #1 ATHLETIC RECRUITING ADVISOR



2

# Understand NCAA Requirements

**DO YOU HAVE  
WHAT'S REQUIRED  
FOR THE  
SCHOOL'S YOU'RE  
INTERESTED IN?**





3

Recruiting  
has  
CHANGED!



**HAVE YOU  
CHANGED YOUR  
GAMEPLAN?**



4

Your  
Grades  
MATTER!



**JAMIN ELLIOTT**  
THE #1 ATHLETIC RECRUITING ADVISOR

# MAKING THE GRADE

The % of College and Universities  
that can recruit you based  
on your CORE GPA.

4.0	GPA = 94%	of Schools
3.5	GPA = 72%	of Schools
3.0	GPA = 51%	of Schools
2.5	GPA = 21%	of Schools
2.0	GPA = 8%	of Schools

WHAT DO YOUR  
GRADES LOOK  
LIKE?



**JAMIN ELLIOTT**  
THE #1 ATHLETIC RECRUITING ADVISOR



# 5

Be Proactive  
& Put in  
Work



**JAMIN ELLIOTT**

THE #1 ATHLETIC RECRUITING ADVISOR

WHAT WORK  
ARE YOU  
PUTTING IN?

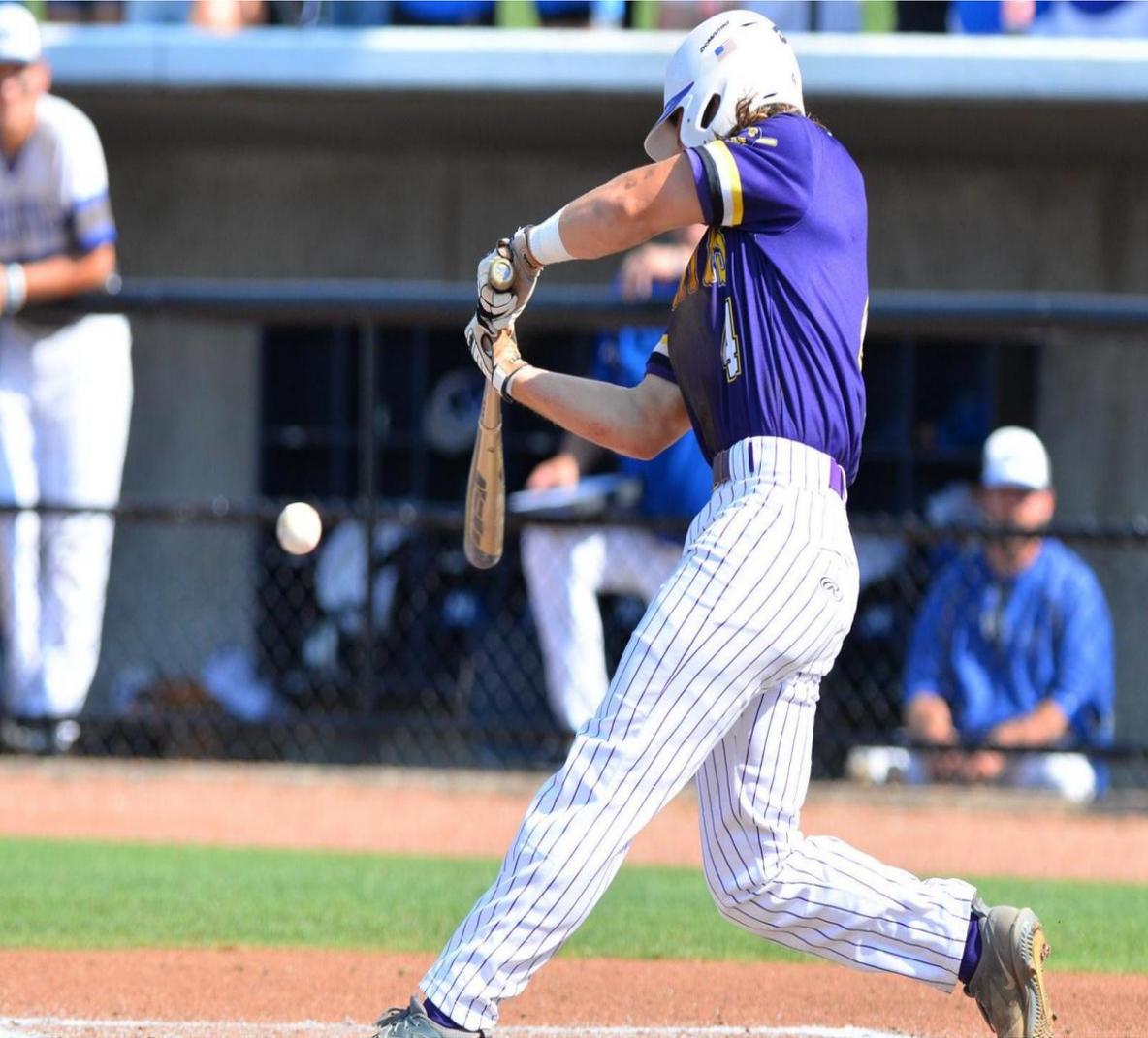
# 6

A  
Marathon  
Not a  
Sprint



**ARE YOU TRYING  
TO RUSH YOUR  
PROCESS?**





# 7

All About  
the  
RIGHT  
FIT!



ARE YOU OPEN  
TO FINDING THE  
RIGHT SCHOOL  
OR DO YOU  
HAVE D1-ITIS?



**JAMIN ELLIOTT**  
THE #1 ATHLETIC RECRUITING ADVISOR

8

No 2  
Athletes  
Have  
Same  
Process



ARE YOU  
COMPARING  
YOUR PROCESS  
TO OTHERS?



# 9

## All About BUILDING RELATIONSHIPS



WHAT COACHES  
ARE YOU  
PERSONALLY  
TALKING TO?





# 10

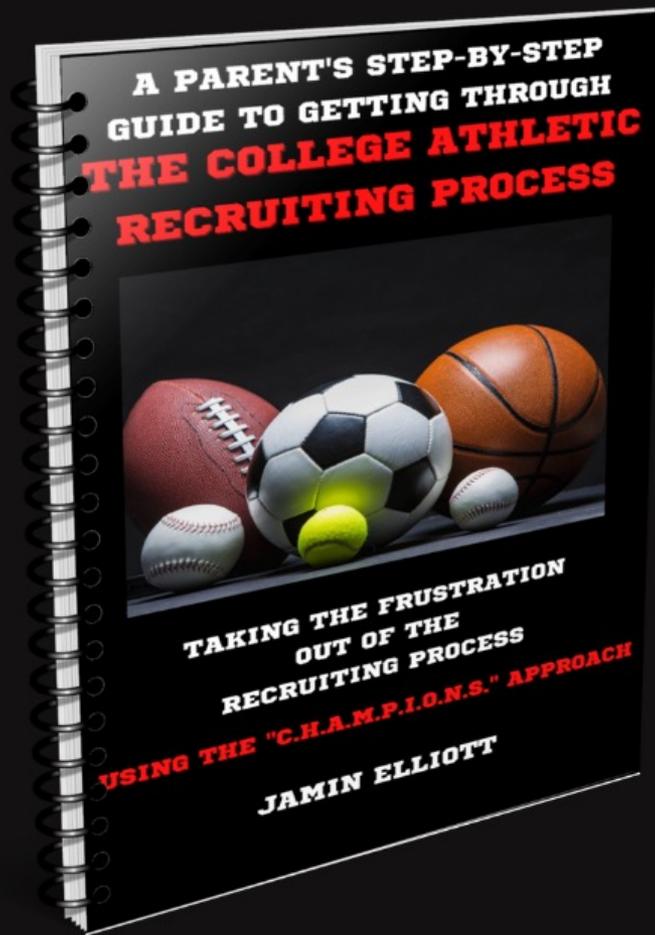
Your Coach  
is NOT  
Responsible  
YOU ARE!



**HAVE YOU  
TAKEN  
OWNERSHIP OF  
YOUR PROCESS?**



**JAMIN ELLIOTT**  
THE #1 ATHLETIC RECRUITING ADVISOR



**"Jamin's step by step guide of the college recruiting process is one of the best guides out! Anyone in this process needs this guide to save you headaches, and educate you on process so you and your child are on the same page when trying to get an athletic scholarship. THANK YOU JAMIN FOR THIS GUIDE!!!"**

**-J. JONES**

**PARENT OF COLLEGE BOUND STUDENT-ATHLETE**

**[WWW.JAMINELLIOTT.COM/RECRUITING-GUIDE](http://WWW.JAMINELLIOTT.COM/RECRUITING-GUIDE)**



# JE Recruiting Exclusive 1- on-1 Benefits

- Individualized Recruiting Plan
- Personalized Letter of Recommendation
- Customized HUDL video re-evaluation/re-order
- Development of an Athletic Resume
- Utilization of Jamin's college coaching connections & relationships
- 1 on 1 UNLIMITED advice throughout ENTIRE recruiting process
- Recruiting Mentor



# TESTIMONIAL

“

**Coach Jay is the ultimate coach you want by your son's side. Our family will be forever grateful for Coach stepping out in faith and working with our son David. Coach's professionalism and sincerity was present from day one. He is very knowledgeable of the recruiting process, that has afforded our son an amazing opportunity to play at the next level. The most touching part of our relationship with Coach was his presence at David's signing day at his high school. Thank you Coach for making a difference in David's future! #futureHoya, #Georgetownbound”**

-D. OWENS  
PARENT OF GEORGETOWN COMMIT

1

# TESTIMONIAL

**“Jamin has an uncanny ability to assess High School athletes, and make sound recommendations as to which direction to go during the recruiting process.**

**I really wish I would have contacted Jamin earlier in my son’s recruiting process. I’m sure he would have helped us avoid some of the mistakes we made.**

**But at the end of it all, Colin committed to a highly selective Division I school, and Jamin helped make that happen! Thanks, Jamin, for all you do, and I know there are many other Student-Athletes that will benefit from your expertise!”**

**-B. MOTT**

**PARENT OF DRAKE UNIVERSITY COMMIT**

2

# TESTIMONIAL

“

**Jamin was an invaluable part of our daughter's recruiting process. In addition to broad exposure to schools across the country she benefited from his professional assessment of her skills and candid feedback on opportunities for improvement. Jamin is a true professional who genuinely cared about our daughter's academic and athletic success.”**

**-S. ADDISON  
PARENT OF WASHINGTON & LEE COMMIT**

3

# TESTIMONIAL

“

**Working with Jamin over the past year plus was very helpful in an otherwise very difficult recruiting process. Jamin's knowledge of the process and of course the game was invaluable and as a result led to my son ultimately signing with a Division I football program.”**

-F. JACKSON

PARENT OF JACKSONVILLE UNIVERSITY COMMIT

4

**OVER 80+  
ATHLETES  
HELPED IN 4  
YEARS!!**



**WHO'S  
NEXT?**

**Go to**

**[www.jaminelliott.com/ath](http://www.jaminelliott.com/ath)**

**lete-evaluation-form to**

**start your evaluation and**

**see if you qualify**

# CONNECT WITH ME



@JErecruiting7



@JErecruiting7



@JErecruiting7

**QUESTIONS??**

**THE 10 "NEED TO KNOW"**

**THINGS TO HELP**

**WITH YOUR RECRUITING**



# Career Professional Panel Discussion

Moderator: Dr. Kenneth Morton

4-Time Published Author

## CAREER PROFESSIONAL PANEL DISCUSSION

- Career choices
- College experiences
- Greek life



DR. KENNETH MORTON, MODERATOR

- Leadership
- Internships/Jobs
- General advice



KETURAH BROWN



DR. FELICIA PRESSLEY



FRANCESCA SIZER



KNIA TANNER



ANTHONY WALKER



DR. VERNITA GLENN-WHITE



CARLA WILLIAMS



JOE WILLIAMS

# Closing Remarks & Instructions



# Day 1 - Survey Evaluation

**We Want Your Feedback!**



<https://www.surveymonkey.com/r/L7357YY>



# Follow us on Social Media

## Educational Excellence Inc.



@EducationalExcellenceInc



@EducationalEx



@docchristie

For more resources:

[www.EducationalExcellenceInc.com](http://www.EducationalExcellenceInc.com)



# Join My Exclusive Group *"Scholarships for Scholars"*



Scholarships for Scholars



Scholarships for Scholars



# Six (6) Scholarship Sponsors



- ❖ The Dental Spa (Dr. Marvette Thomas) - \$1,000
- ❖ Vannoy-Buford - \$500
- ❖ UltimusIT- \$500
- ❖ Pressley Counseling - \$200
- ❖ Catherine Clark Cares for Generations Scholarship - \$100
- ❖ Chamblis Consulting LLC - \$100

# Scholarship Details

## ❖ Scholarship Awards:

- ❖ Four (4) - \$500 individual awards
- ❖ One (1) - \$200 individual awards
- ❖ Two (2) - \$100 individual awards

## ❖ Scholarship Eligibility Requirements:

- ❖ Students must have attended **both days** of the Summit.
- ❖ Recipient must be **one** of the following:
  - ❖ Current high school student (freshman – senior)
  - ❖ Current/continuing college student (freshman - senior pursuing a bachelor's degree)
  - ❖ Current student pursuing an associate, technical vocational or trade school.
- ❖ Residence status: U.S. citizen, U.S. national or permanent resident
- ❖ Must join “Scholarships for Scholars” FB or IG and attach a screen shot.



# Scholarship Instructions

## ❖ Application Requirements Checklist:

- Completed the online Application.
- Developed Scholar Profile (see template).
- Photo (.jpg or .png)
- A **250-word** essay (in application) on “*Why did you registered for this summit and how you will apply one thing you learned?*”
- Documentation/ verification of high school enrollment, college enrollment and unofficial transcript (Current class schedule, acceptance letter, enrollment letter, official transcripts are not required).
- Screenshot that you joined “Scholarships for Scholars” on FB or IG.

## ❖ Criteria for Selection:

- ❖ Attended both days of the summit
- ❖ Completed application (submitted on time)
- ❖ Essay response
- ❖ Scholar Profile



# Scholarship Instructions

## ❖ Preliminary Scholarship Winners:

- ❖ Preliminary winners will be announced on Sunday, August 14, 2022, during Closing Remarks.
- ❖ Final awards will be subject to verification of enrollment or acceptance.

## ❖ Apply only:

- ❖ Submit **one** package (all documents attached)
- ❖ Deadline to submit **Saturday, August 13<sup>th</sup> (10 pm ET)**

**Incomplete or late packages will not be considered**



<https://www.educationalexcellenceinc.com/scholarship-application>



*Virtual*  
Youth College Excellence Summit  
**Agenda Overview (Day 2)**

**Sunday - August 14, 2022**

**3:00 pm – 6:00 pm ET**

- 3:00 pm      Opening Remarks and Day 1 Recap (**Dr. Christie Murray & Felix Poteate**)
- 3:05 pm      Money Matters for Students Presentation (**Mr. Jonathan Wright**)
- 3:50 pm      Break (10 min)
- 4:00 pm      Civic Responsibility: Your Vote Matters Presentation (**Ms. Sharon Stone**)
- 4:15 pm      College Funding Strategies Presentation (**Dr. Christie Murray**)
- 4:45 pm      College Student & Recent Grad Panel (**Moderator: Mr. Jeevan Brown**)
- 5:50 pm      Closing Remarks (**Dr. Christie Murray & Felix Poteate**)



*Virtual*  
**Youth College Excellence Summit**

**See You Tomorrow!**  
**Sunday, August 14, 2023**  
**3:00 - 6:00 pm ET**



<https://www.educationalexcellenceinc.com/scholarship-application>

