

## Educational Excellence, Incorporated

July 7, 2023

Subject: 2023 Youth College & Career Excellence Summit Scholarship Sponsorship Opportunity

## Greetings!

Educational Excellence, Incorporated would like to extend an opportunity for you or your business to become a scholarship sponsor at the 3<sup>rd</sup> Annual FREE virtual 2023 Youth College & Career Excellence Summit (YCCES) on August 12-13, 2023, to fund scholarships to youth attending the summit. Our mission is to "Educate, Equip, and Empower" high school students, college students, and parents with impactful information and resources on how to successfully prepare for life after high school with excellence. Each year, we host this FREE summit virtually to reach youth across the country before starting their next academic school year. Our goal is to provide educational awareness and financial support through scholarships for high school and college students to help students graduate college debt-free.

No donation is too small, and the funds will be used in direct support of students who attend both days of the summit. Your donations will be used to cover event expenses and to fund scholarships for students attending both days of the summit. Here is a summary of the sponsorship levels and benefits:

- Ambassador Sponsor (\$10,000 and up): Includes a ticket to the summit, an invitation to the scholarship awards ceremony, and your name (or organization's name) included in the event program. Also, your organization's name and logo will appear on our websites. The individual or organization's representative can provide a 5-minute keynote or video during the awards ceremony.
- **Platinum Sponsor** (\$5,000 \$9,999): Includes a ticket to the summit, an invitation to the scholarship awards ceremony, and your name (or organization's name) included in the event program. Your name or organization's name and logo will appear on our websites. Also, the individual or organization can submit a 1–2-minute video to be played during the awards ceremony.
- Gold Sponsor (\$1,000 \$4,999): Includes a ticket to the summit, an invitation to the scholarship awards ceremony, and your name (or organization's name) included in the event program. In addition, your name or organization's name and logo will appear on our websites.
- **Bronze Sponsor** (\$500 \$999): Includes a ticket to the summit, an invitation to the scholarship awards ceremony, and your name (or organization's name) included in the event program. Your name or organization's name will appear on our website.
- **Patron Sponsor** (\$499 and under): Includes a ticket to the summit and invitation to the scholarship awards ceremony.

## **Payment Methods**:

- Online: To complete the online sponsorship payment process, please make an electronic payment at: https://www.educationalexcellenceinc.com/sponsorships.
- o Check or Money Order:
  - 1. Send a **Confirmation to Sponsor** email to: <a href="mailto:educationalexcellenceinc@gmail.com">educationalexcellenceinc@gmail.com</a> and provide the following information:
    - Organization Name
    - Address
    - Website
    - Organization Logo (.jpeg or .png) for the website
    - Point of Contact Name, Number, and Email
    - Total Amount of Scholarship Donation
    - Scholarship Requirements
  - 2. We also accept business checks and money orders. Please make payable to: *Educational Excellence, Inc.* (Memo: 2023 YCCES).

Checks can be mailed to: Educational Excellence, Inc. Attention: YCCES 14 Holly Brooke Court Stafford, VA 22554.

Sponsors will receive an email confirming your sponsorship and details on how to attend the event. Please contact me to donate an amount not specified in this letter at: <a href="mailto:educationalexcellenceinc@gmail.com">educationalexcellenceinc@gmail.com</a> or (703) 220-1039.

Thank you in advance for your support!

Dr. Christie Murray

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CEO, Educational Excellence, Inc.